



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG

# HSUHK University Title Commemoration 香港恒生大學正名紀念特刊

新里程 不一樣

*New Milestones:  
University with a Difference*







# Content

## 目錄

Message from the Chairman of Board of Governors 校董會主席的話	2
Message from the Chairman of Council 校務委員會主席的話	4
Message from the President 校長的話	6
Congratulatory Messages 賀詞	9
Milestones 發展里程	16
About The Hang Seng University of Hong Kong 香港恒生大學簡介	23
Messages from Staff, Students and Alumni 教職員、學生及校友感言	31
Former Chairmen of Board of Directors, Supervisors and Presidents of Hang Seng School of Commerce 恒生商學書院歷任校董會主席、校監及院長	34
Former Chairmen of Board of Governors, Chairmen of College Council and Presidents of Hang Seng Management College 恒生管理學院歷任校董會主席、校務委員會主席及校長	35
Chairman of Board of Governors, Chairman of Council and President of The Hang Seng University of Hong Kong 香港恒生大學校董會主席、校務委員會主席及校長	36

## Message from the Chairman of Board of Governors



I am delighted to welcome you to the 2019 Founders' Day cum University Naming Dinner. This event to thank our stakeholders is particularly special this year as it also commemorates our gaining of university status in October 2018.

With a firm belief in the motto of “Erudition and Perseverance”, the founders established Hang Seng School of Commerce in 1980 to provide a quality education that would encourage young people to adopt positive life values and reach their potential. This objective has remained central in our development as a degree-granting institution, first as Hang Seng Management College from 2010, and now as The Hang Seng University of Hong Kong (HSUHK).

HSUHK was the first self-financing degree-granting institution to be granted university status according to the criteria under the HKSAR Government's *Roadmap for Becoming a Private University* issued in 2015. This is great recognition of our efforts to promote learning, cultivate inquiring minds and contribute to creating an inclusive and caring community. Such endorsement of our educational approach is a source of great encouragement as HSUHK continues with its mission to nurture well-rounded young people and become a leading private liberal-arts-oriented university.

On behalf of the Board of Governors, I wish to express heartfelt gratitude to the Government, particularly the Education Bureau, for its strong support. I must also acknowledge the invaluable contributions of HSUHK's senior management team, led by President Simon Ho, as well as faculty members, staff, students, donors, alumni, and my fellow Board and Council Members, in helping this institution to reach a major milestone.

I am certain that with your ongoing support and encouragement, HSUHK will uphold the “ever-growing” meaning of the Hang Seng name and continue to go from strength to strength.

**Ms Louisa Cheang**  
Chairman of Board of Governors

## 校董會主席的話

歡迎蒞臨出席 2019 校慶日暨大學正名晚宴。這個向持份者致謝的活動對已於 2018 年 10 月獲正名為大學的香港恒生大學 ( 恒大 ) 而言別具意義。

恒生商學書院 ( 恒商 ) 於 1980 年成立，創辦人以「博學篤行」為校訓，提供優質教育培養年輕人的品德，發揮他們的潛能。這個目標由恒商開始，直至 2010 年改組為恒生管理學院 ( 恒管 )，延續至現在的恒大仍然秉持。

恒大是首間按香港特別行政區政府在 2015 年頒佈的《成為私立大學的路線圖》所列明的準則取得大學名稱的自資學位頒授院校。這對我們一直以來在推動學習、培育年輕人的求知精神，以至創造共融關愛的社區所付出的努力是重要的肯定。這個發展亦鼓勵着恒大繼續秉持一貫的教育方針——培育青年全人發展，致力成為區內具領導地位並以博雅教育為主導的私立大學。

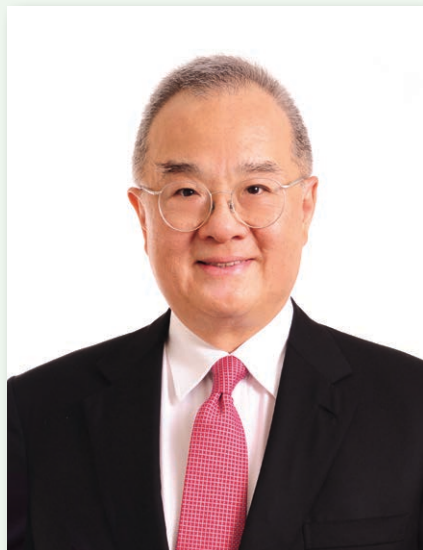
我謹代表校董會，向香港特別行政區政府，特別是教育局致以衷心感謝。我亦要向由校長何順文教授帶領的管理團隊、教職員、學生、捐贈者、校友、校董及校務委員，對恒大邁向這個重要的里程上所付出的寶貴貢獻致以深切的謝意。

我深信憑藉各界的支持，恒大將繼往開來，一如「恒生」寓意「永恒生長」，精益求精，跨越新里程。

**鄭慧敏女士**

**校董會主席**

## Message from the Chairman of Council



With grateful appreciation and humility, members of the Hang Seng Management College (HSMC) family were exceedingly excited in welcoming the approval of the Chief Executive in Council awarding us with the university title on the 30th day of October 2018. This came undoubtedly as an affirmation of the vision and ideals on education of the HSMC's founders as well as a recognition of the dedication and commitment of everyone at HSMC for the past eight years in building this unique tertiary institution in Hong Kong.

The 8th day of November 2018 marked a significant date in the history of HSMC as the name of this unique tertiary institution was officially changed to The Hang Seng University of Hong Kong (HSUHK), reflecting the big strides that HSMC had made within its relatively short history as a degree-awarding institute.

HSMC/HSUHK, a dynamic and promising tertiary institution, has developed in tremendous pace since its establishment in 2010. I am extremely fortunate and honoured to serve in the Board of Governors since 2009 and serve as Council Chairman since 2015, participate in and witness the various phases of its growth and transformation.

Embracing its vision of contributing to the betterment of society and the advancement of teaching and learning pursuant to its unique model of "Liberal + Professional", HSMC has been diversifying its original focus on studies in commerce to a wider range of programme disciplines and nurturing the next generation to realise their full potential.

Amidst the joy and excitement in celebrating the acquisition of university title, we would like to extend our gratitude to the Government of the HKSAR and especially the Education Bureau for their continual guidance and support. In particular I must thank the Chief Executive, the Honourable Mrs Carrie Lam, for her advice and support at the various stages of development of our institution. We must acknowledge with grateful appreciation the foresight and dedication of our founders for selflessly contributing to education and laying a solid foundation for us. We are also thankful to our former colleagues for their endeavours and commitments in building up this institution in all these years; to the management and staff for their dedication and concerted efforts in the pursuit of quality education and the university title; and to our stakeholders, including the Board of Governors, the Council, students, alumni, donors, partners and friends, for their faith, dedication and efforts along the way and especially during the four-day visit of the Institutional Review Panel in April 2018.

In taking HSUHK forward as the 11th university in Hong Kong we must be prepared in encountering and standing up to greater challenges. Equally we shall be ready in embracing new opportunities brought about by this fast-changing world. With the dedication and concerted efforts of the HSUHK family, and the continual support from different sectors of the community, I am confident that HSUHK will continue to play a unique and distinctive role in the pursuit of academic excellence, advancing education and research and grooming future leaders for Hong Kong and the region.

May this historical milestone mark the beginning of a new era and our renewed dedication to strive for innovative development, further growth and successes of HSUHK.

**Dr Moses Cheng GBM GBS OBE JP**  
Chairman of Council

## 校務委員會主席的話

欣迎行政長官會同行政會議於 2018 年 10 月 30 日批准恒生管理學院 ( 恒管 ) 正名大學的議決，恒管同寅心存感恩、謙遜及興奮。11 月 8 日恒管正式命名為香港恒生大學 ( 恒大 )，為學院的歷史揭開新的篇章。

獲正名大學不單肯定了恒管各創辦人對教育的願景和理念，同時亦標誌著各界認同恒管同寅在過去八年的投入，致力為本地建立一所獨特的學位頒授院校而作出的奉獻和承擔，力臻完善的努力。

恒管 / 恒大是一所具活力並為前景奮發向上的高等院校。自 2010 年改組成立至今發展迅速，成績斐然。本人於 2009 年加入恒管，至現任恒大校董會成員及校務委員會主席，見證學校各個階段的發展和演變，深感榮幸。

恒管秉持推動社會發展及卓越教學的願景，採用獨特「博雅 + 專業」教育模式，由提供商科課程為主，擴展至多元化的學科課程，致力培育未來社會棟樑，使其能盡展所長。

慶賀恒大正名之際，我謹代表大學感謝香港特別行政區政府及特別是教育局一直給予支持與協助；亦特別衷心感激行政長官林鄭月娥女士在發展各階段給予指導及意見。對各持份者我們心存謝忱，包括各創辦人推動教育的遠見及無私付出，為學校發展奠下穩固的基石；各前任同工於崗位上盡心盡力，推動各方面的建設；管理層和各部門教職員為提供優質教育和達致成功正名大學齊心協力的承擔；校董會和校務委員會成員、學生、校友、捐贈者、合作夥伴與友好長久以來，特別是為 2018 年 4 月院校評審過程，作出的指導及支持。實在是您們的付出和貢獻成就了今天的恒大。

恒大獲取大學正名，成為香港第十一所大學，在學院發展歷史達到另一重要的里程碑。我深信社會各界都期盼恒大能承先啟後，追求創新、揭開持續發展和卓越成就的新一頁。我們恒大同寅必須作好準備，面對未來更大的挑戰；並在這瞬息萬變的全球環境中迎接及把握新機遇。藉著與持份者及社會各界繼續攜手合作，恒大將繼往開來，為提升教研水平及栽培未來社會棟樑發揮其獨有的角色。

**鄭慕智博士 GBM GBS OBE JP**  
校務委員會主席

## Message from the President



30 October 2018 was a momentous day of gratefulness and joy for the University community. After eight years of concerted hard work, Hang Seng Management College (HSMC) reached a historical milestone and became The Hang Seng University of Hong Kong (HSUHK).

HSMC was the first accredited self-financing degree-granting institution having acquired the university title since the *Roadmap for Becoming a Private University* and the assessment standards were promulgated by the Education Bureau in 2015. The award of university title affirms the HKSAR Government and the public's recognition of HSMC's meeting the rigorous standards of a private university in terms of breadth of programmes offered, research capability, size and scale, governance and management, financial sustainability, academic environment, and quality assurance.

Acquiring the university title has been the common dream of the HSMC family. As I recount the challenges we have overcome in our journey for university title acquisition, I feel most thankful and grateful to our stakeholders who have assisted us every step of the way, including the HKSAR Government, our

Board of Governors and Council members, staff members, teachers, students, alumni and donors. Without their ardent support, we would not have been able to achieve what we have achieved today. We are also profoundly indebted to the founders of Hang Seng School of Commerce (HSSC), including the late Dr Ho Sin Hang, the late Dr Lee Quo Wei and others, for founding HSSC 38 years ago. It was our founders' broad visions, strong conviction, and munificent contributions that shaped HSUHK today.

HSUHK identifies quality teaching and students' all-round development as its highest priorities. Adopting the "Liberal + Professional" education model which incorporates the iGPS "desired graduate attributes" framework (wherein i = Intellectual Competence, G = Generic Skills, P = Personal Development, and S = Social Engagement), HSUHK is committed to the transformative power of this educational model that facilitates establishing students' value system and realisation of their full potentials. The University features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, RGC-funded impactful research, and excellent student support services, with the aim to nurture young talents with critical thinking, innovative minds, caring attitude, moral values and social responsibilities.

I believe our acquisition of university title will add diversity and impetus to the development of Hong Kong's higher education system and offer students with varied talents a new model option to quality undergraduate education.

Moving forward, we will uphold our founding motto "Erudition and Perseverance" and continue to provide all-round transformational learning experience for our students. We will diligently implement the initiatives set out in our *Strategic Plan 2018-2023 - Riding on the New Era: Private University with a Difference*. Some distinctive features of the Plan include the establishment of an art and design academic unit offering new creative disciplines; the provision of a wide range of studies of foreign languages and cultures especially ASEAN; enhancement of new studies in the applications of creative technology including AI, big data analytics, Fintech, Blockchain, etc; and launching the "One Student, One Internship" scheme allowing every undergraduate student to gain full-time internship experience.

With our concerted efforts and shared vision, I am confident that we will scale new heights and shine as a leading private liberal-arts-oriented university in the region, nurturing more responsible professionals and social leaders.

**Professor Simon S M Ho**  
President



## 校長的話

2018 年 10 月 30 日是香港恒生大學社群一個感恩和欣喜的重要日子。經過八年的共同努力，恒生管理學院（恒管）成為香港恒生大學（恒大），為學校的歷史奠定里程碑。

恒管是按教育局於 2015 年頒佈《成為私立大學的路線圖》和準則之後，首間取得大學名稱的認可自資學位頒授院校。這代表政府和公眾充份肯定恒管在開辦課程的廣泛程度、研究能力、院校的規模及學生人數、管治及管理、財政可持續性、學術環境及質素保證方面，均符合私立大學的嚴格標準。

獲取大學名稱是恒管大家庭的共同願望，每當我回顧在正名路途上克服的各種挑戰，都很感恩每位曾協助我們的持份者，包括香港特區政府、校董會和校務委員會成員、同事、老師、同學、校友和捐贈者。沒有各持份者的熱心投入，我們無法實現今天的成就。此外，我們也非常感謝恒生商學書院（恒商）的創辦人，包括已故何善衡博士及利國偉博士等於 38 年前成立恒商。他們廣闊的視野、堅定的信念和巨大的奉獻塑造了今天的恒大。

恒大把優質教學和學生全方位發展作為最優先目標，採用「博雅 + 專業」教育模式，並配合 iGPS「期望的畢業生特質」框架（包括：(i) 智能 / 思考能力、(G) 共通技能、(P) 個人發展和 (S) 投入社群）。恒大深信此教育模式之蛻變力量，有助建立個人價值觀與充份發揮個人潛能。恒大的特色包括優質的師資、獲獎的綠化校園與設施、創新學位課程、獲研究資助局資助的具影響力研究、與優質的學生發展 / 支援服務，致力培育年輕人成為具明辨思維、創新精神、人文關懷、道德價值觀和社會責任的人才。

我相信恒管的正名能推動香港高等教育體系的多元健康發展，為具備不同天賦才能的學生提供多一個優質本科教育的模式選擇。

展望未來，恒大將秉承「博學篤行」的辦學理念，繼續為學生提供全方位的轉化式學習體驗。我們將全力落實「策略發展計劃 2018-2023——邁向新時代：不一樣的私立大學」。計劃的獨特亮點包括：設立藝術及設計院系，開辦全新的創意學科；提供多元外語及認識不同文化的學習機會，特別是東南亞國家聯盟地區；加強新課程以融入創新科技，如人工智能、大數據、金融科技、區塊鏈等；推出「一學生一實習」計劃，讓每個本科學生都有全職實習的機會。

我很有信心，憑藉我們的共同努力和願景，恒大將再創高峰，成為區內具領導地位並以博雅教育為主導的私立大學，培育更多負責任的專才和社會領袖。

何順文教授  
校長





**Mrs Carrie Lam GBM GBS**

**Chief Executive, HKSAR**

**香港特別行政區行政長官 林鄭月娥女士 GBM GBS**



I am pleased to congratulate The Hang Seng University of Hong Kong (HSUHK) on its success in acquiring university status, becoming the 11th university in Hong Kong and our second private, post-secondary institution.

Established as the Hang Seng School of Commerce in 1980, the ambitious institution has continued to evolve, becoming a leader in self-financing degree education in Hong Kong. Today, the non-profit university offers undergraduate and graduate-degree programmes through five liberal-arts Schools. Some 5,000 students are enrolled at the new university this academic year, providing much-needed post-secondary educational opportunities for young people in Hong Kong.

HSUHK's evolution to university status underscores the vitality of our higher education system. No less important, the institution's success as a private-sector venture speaks of the diversity of higher education in Hong Kong and the health and sustainability of the self-financing, post-secondary sector.

I wish HSUHK every success, and I look forward to the contributions of its graduates to the economy, and the community, of Hong Kong.



**Mr Matthew Cheung Kin Chung GBM GBS JP**  
**Chief Secretary for Administration, HKSAR**  
**香港特別行政區政務司司長 張建宗先生 GBM GBS JP**

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I would like to extend my warmest congratulations to The Hang Seng University of Hong Kong (HSUHK) on its becoming a private university.

Since offering its first degree programme in 2010 as Hang Seng Management College, the University has made remarkable progress in the higher education arena. Providing high-quality degree education in specialised disciplines from business and management to communications and journalism for nearly 5,000 students every year, the University has made starling contribution to nurturing our young talent to meet Hong Kong's socio-economic needs.

Attaining university status is a significant milestone of achievement and marks the beginning of further success and accomplishment for HSUHK, and brings a bright and promising future for all its members.

**Mr Kevin Yeung Yun Hung JP**  
**Secretary for Education, HKSAR**  
**香港特別行政區教育局局長 楊潤雄先生 JP**

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It gives me great pleasure to congratulate The Hang Seng University of Hong Kong (HSUHK) for achieving another milestone to be a private university in Hong Kong.

Over the past decade, HSUHK has proven itself to be dynamic and thriving by evolving from a high school to a degree-awarding institution; and then from a post-secondary college to a private university. As a renowned local institution, the University always strives for teaching excellence and is dedicated to shaping its students to be enthusiastic, multi-talented and caring individuals that contribute to our community.

I am confident that HSUHK will continue to explore new horizons and scale new heights. On this auspicious occasion, may I congratulate the University once again and convey my warmest wishes for even greater success in the years to come.

**The Hon Ip Kin Yuen**  
**Legislative Councillor (Education), HKSAR**  
**香港特別行政區立法會教育界議員 葉建源議員**

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Congratulations to The Hang Seng University of Hong Kong (HSUHK) on its remarkable success in achieving its well-deserved status as a university!

HSUHK, formerly known as Hang Seng Management College and Hang Seng School of Commerce, has over the decades been unceasingly striving to provide quality liberal-arts-oriented education. Because of its unflagging efforts, it has made outstanding contributions in nurturing young talent with professional knowledge, a caring attitude, moral values and social responsibilities.

Now that HSUHK has deservedly acquired the title of a university, it will, I am sure, relentlessly move ahead with the times, unremittingly strive for excellence in teaching, learning and research and devotedly nurture future professionals and social leaders with integrity and social responsibilities. As the Legislative Councillor representing the education sector, I sincerely wish HSUHK phenomenal successes and dazzling achievements.



**Mr Tim Lui Tim Leung SBS JP**

**Chairman, Education Commission, HKSAR**

**香港特別行政區教育統籌委員會主席 雷添良先生 SBS JP**

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On behalf of the Education Commission, I would like to extend my heartiest congratulations to The Hang Seng University of Hong Kong (HSUHK) on its acquisition of university title.

Tracing back its roots to the establishment of Hang Seng School of Commerce in 1980 and Hang Seng Management College in 2010, the institution has been a pioneering provider in offering a wide range of post-secondary programmes for students in Hong Kong. With its solid foundation and aspirations to be a leading, non-profit, liberal-arts-oriented private university, HSUHK has undoubtedly played a unique role in self-financing higher education in Hong Kong. The granting of university title represents a major milestone and a most worthy cause for celebration. This landmark is indeed a recognition of the relentless efforts, remarkable achievements, and admirable perseverance of the President, Board of Governors, staff and students in nurturing future professionals and social leaders with integrity and social responsibility.

As a self-financed institution, HSUHK finds strength in its autonomy, flexibility and responsiveness to meet community and market needs by developing new innovative programmes. The name Hang Seng embodies the ethos of “ever growing”. HSUHK will sure go from good to great in striving for educational excellence and nurturing quality people for the betterment of Hong Kong. I am confident that HSUHK will continue to expand its academic horizons and scale new heights in the years to come.

**Professor Anthony Cheung GBS JP****Chairman, Committee on Self-financing Post-secondary Education, HKSAR****香港特別行政區自資專上教育委員會主席 張炳良教授 GBS JP**

On behalf of the Committee on Self-financing Post-secondary Education, I wish to convey our warmest congratulations to The Hang Seng University of Hong Kong (HSUHK) on the occasion of its university naming celebration.

Within only eight years' time since launching its first degree programme in 2010, the previous Hang Seng Management College had made achievements in various academic and related areas meeting the standards and criteria of a private university. Such progress was indeed most remarkable.

HSUHK will no doubt add new strength to the self-financing post-secondary education sector of Hong Kong which is also facing a new chapter following the Report of the Task Force on Review on Self-financing Post-secondary Education published in December 2018.

I believe that with clearer positioning, better strategic coordination, government support and facilitation, and a modernised regulatory regime, the self-financing sector will grow in a healthy and sustainable manner to benefit students and the wider community, contributing to a higher education landscape with diversity and vibrancy.

With its strong leadership and devoted faculty and staff, I am confident HSUHK will be able to scale new heights in the years to come.

**Mr Carlson Tong SBS JP**

**Chairman, University Grants Committee, HKSAR**

**香港特別行政區大學教育資助委員會主席 唐家成先生 SBS JP**

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On behalf of the University Grants Committee, I would like to extend our heartfelt congratulations to The Hang Seng University of Hong Kong (HSUHK) on this historic milestone of acquiring the university title.

The University has its roots going back 38 years to the establishment of the Hang Seng School of Commerce in 1980. From a pioneering provider of post-secondary programmes in business and related areas to today's private liberal-arts-oriented university with five Schools and several thousand full-time students, the University has always played an important role with its unique strengths in the Hong Kong's higher education system. The award of university title is definitely a well-deserved recognition of the institution's remarkable development and achievement in its pursuit of excellence in quality teaching and provision of whole-person education over the years.

The founders' vision would not have been realised without the unfailing support of the Hang Seng school community over the years. With the concerted efforts and contribution of the staff, students and stakeholders, HSUHK has finally become a reality.

I am confident that HSUHK will become a leading liberal arts university in the region, nurturing our next generations with critical thinking and caring attitude.

May I once again wish the University every success in its future endeavours as it embarks on a new journey!



## Milestones

### 1963

Hang Seng Bank set up the Elementary Banking Programme, which inspired Dr S H Ho's idea to establish the Hang Seng School of Commerce (HSSC).

恒生銀行開辦銀行及商務初級訓練課程，啟發何善衡博士推行創立恒生商學書院（恒商）的發展概念。

### 1974



With great effort by Dr Lee Quo Wei, the Hong Kong Government granted a site of over 15,000 square metres in Siu Lek Yuen, Sha Tin, New Territories for the HSSC campus.

憑著利國偉博士的努力，香港政府批出新界沙田小瀝源超過15,000 平方米土地，供興建恒商校園。

HSSC 恒商

HSSC 恒商

HSSC 恒商

HSSC 恒商

### 1969

Planned to develop HSSC as a non-profit-making institution offering full-time courses at post-Form-5 level.

計劃發展恒商成為全日制非牟利學府，開辦課程，供中五畢業生就讀。

### 1979

HSSC was founded with generous donations from the S H Ho Foundation, the Ho Tim Charitable Foundation, Dah Chong Hong Limited, several founding directors of Hang Seng Bank, and Hang Seng Bank Limited. The Foundation Stone Laying Ceremony was held this year.

何善衡慈善基金會、何添慈善基金會、大昌貿易行、若干恒生銀行創辦人及恒生銀行慷慨捐助成立恒商，奠基典禮於本年舉行。



## 發展里程

### 1980

- Academic and Administration Building (Block M), the first campus building, was completed.
- HSSC was registered with the Education Department and classes commenced in October with an enrolment of 210 first-year students.
- The Diploma in Business Studies Programme was launched.
- 首棟校園建築——教學行政大樓(M座)落成。
- 恒商向教育司署註冊立案，10月正式開課，取錄一年級學生共210人。
- 開辦商學文憑課程。



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### 1981

His Excellency the Governor, Sir Murray MacLehose, unveiled the commemorative plaque at the Opening Ceremony of HSSC.

港督麥理浩爵士於恒商校園啟用儀式主持紀念牌匾揭幕典禮。



### 1982



The Chief Secretary, the Hon Sir Philip Haddon-Cave, delivered an address at HSSC's first Graduation Ceremony.

恒商舉行首屆畢業典禮，布政司夏鼎基爵士蒞臨致詞。

1990



His Excellency the Governor, Sir David Wilson, officiated at the 10th anniversary celebration of HSSC. 恒商舉辦 10 周年慶典，港督衛奕信爵士蒞臨院慶活動。

2001

Certificate of Merit of "Outstanding School Awards" was awarded to HSSC by the Education and Manpower Bureau's Quality Education Fund.

恒商獲教育統籌局優質教育基金頒發「傑出學校獎」嘉許狀。

2005

Pre-Associate in Business Administration Programme was launched.

開辦工商管理副學士先修課程。

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1991

A-level matriculation course was launched.

開辦高級程度會考課程。

2003

Associate in Business Administration Programme was launched.

開辦工商管理副學士課程。

2008



New Academic and Administration Building (Block N) was completed.

新教學行政大樓 (N 座) 落成。



## 2010

Hang Seng Management College (HSMC) was re-structured from HSSC. Registered under the Post Secondary Colleges Ordinance (Cap 320), the College launched three bachelor's degree programmes:

- Bachelor of Business Administration (Honours) (with three concentrations in accounting, banking and finance, and marketing)
- Bachelor of Business Administration (Honours) in Supply Chain Management
- Bachelor of Translation with Business (Honours)

恒商重組成為恒生管理學院 (恒管)，並根據《專上學院條例》(第 320 章)正式註冊成立並開辦三個學士課程：

- 工商管理 (榮譽) 學士 (三項專修範疇：會計學、銀行及金融學和市場學)
- 供應鏈管理工商管理 (榮譽) 學士
- 商務翻譯 (榮譽) 學士



## 2012

- Bachelor of Arts (Honours) in English Programme was launched.
- Academic building Block A was completed.
- 開辦英國語文 (榮譽) 學士課程。
- A 座教學大樓落成。

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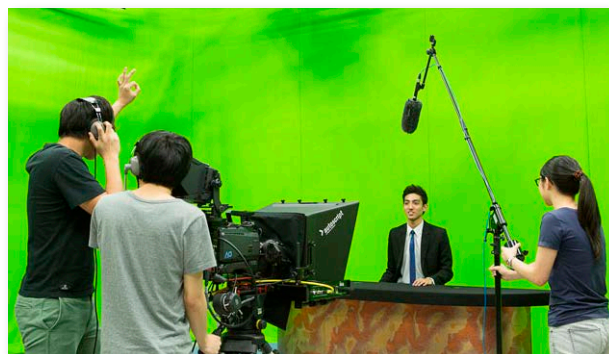
HSMC 恒管

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## 2011

- HSMC acquired new site area from the HKSAR Government for campus expansion.
- Bachelor of Journalism and Communication (Honours) Programme was launched.
- The Junzi Corporation Survey Project was launched to compile data on the public's impression of the business ethics of corporations in Hong Kong.
- 獲香港特區政府撥地擴建校舍。
- 開辦新聞及傳播 (榮譽) 學士課程。
- 推出「君子企業調查」計劃，就香港企業的商業道德，收集公眾意見。



## 2013

- The Institute for Chinese Language and Culture was set up.
- New buildings (Sports and Amenities Centre [Block B] and academic building Block D) were opened.
- 中國語言及文化研習所成立。
- 新大樓 (康樂活動中心 [B 座] 及 D 座教學大樓) 落成啟用。



## 2014

- Five bachelor's degree programmes were launched in academic year 2014/15:
  - Bachelor of Business Administration (Honours) in Corporate Governance
  - Bachelor of Business Administration (Honours) in Financial Analysis
  - Bachelor of Business Administration (Honours) in Management
  - Bachelor of Management Science and Information Management (Honours)
  - Bachelor of Science (Honours) in Data Science and Business Intelligence
- Naming ceremonies of S H Ho Academic Building and Fung Yiu King Hall were held.
- S H Ho Academic Building received Final Platinum rating of BEAM Plus New Buildings V1.1 from the Hong Kong Green Building Council.
- HSMC Plaza (Site C) was completed.
- 2014/15 學年新增五個學士課程：
  - 企業管治工商管理（榮譽）學士
  - 金融分析工商管理（榮譽）學士
  - 管理學工商管理（榮譽）學士
  - 管理科學與資訊管理（榮譽）學士
  - 數據科學及商業智能學（榮譽）理學士
- 舉行何善衡教學大樓暨馮堯敬堂命名典禮。
- 何善衡教學大樓獲香港綠色建築議會頒發「綠建環評」「新建建築最終評估鉑金級」認證（1.1 版）。
- 恒管廣場（C 區）落成。



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## 2015

- Bachelor of Arts (Honours) in Chinese Programme was launched in academic year 2015/16.
- Centre for Teaching and Learning was set up.
- Three Nobel Prize laureates delivered talks at HSMC, namely Dr Gao Xingjian, Professor Yuan-Tseh Lee and Professor Ei-ichi Negishi.
- Naming ceremonies of Lee Quo Wei Academic Building and Alice Lam Lecture Theatre were held.
- Sports and Amenities Centre received Final Platinum rating of BEAM Plus New Buildings V1.1 from the Hong Kong Green Building Council.
- Residential Colleges (Site F) were completed.
- 中文（榮譽）文學士課程於 2015/16 學年開辦。
- 教與學發展中心成立。
- 三位諾貝爾得獎者擔任恒管講座嘉賓：高行健博士、李遠哲教授及根岸英一教授。
- 舉行利國偉教學大樓及林李翹如演講廳命名典禮。
- 康樂活動中心獲香港綠色建築議會頒發「綠建環評」「新建建築最終評估鉑金級」認證（1.1 版）。
- 住宿書院（F 區）落成。



Dr Gao Xingjian  
高行健博士



Professor Yuan-Tseh Lee  
李遠哲教授



Professor Ei-ichi Negishi  
根岸英一教授



## 2016

- Three bachelor's degree programmes and the first master's degree programme were launched in academic year 2016/17:
  - Bachelor of Arts (Honours) in Applied and Human-Centred Computing
  - Bachelor of Arts (Honours) in Convergent Media and Communication Technology
  - Bachelor of Social Sciences (Honours) in Asian Studies
  - Master of Arts in Translation (Business and Legal)
- Launch of Minor Programmes (for studies in 2017/18)
- Research Institute for Business was set up.
- The Business Journalism Awards scheme was launched, the first of its kind by a tertiary institution in Hong Kong to recognise outstanding professional journalists in business reporting.
- Opening ceremony of HSMC Jockey Club Residential Colleges was held.
- Inauguration ceremony of Hang Seng Management College – Foundation was held.
- Naming ceremony of Lam Tai Fai Clock Tower was held.
- Two new buildings received awards from the Hong Kong Green Building Council:
  - Lee Quo Wei Academic Building – Final Platinum rating of BEAM Plus New Buildings V1.1
  - HSMC Jockey Club Residential Colleges – Final Platinum rating of BEAM Plus New Buildings V1.2
- 2016/17 學年新增三個學士及首個碩士課程：
  - 應用及人本計算學 (榮譽) 文學士
  - 融合媒體及傳播科技 (榮譽) 文學士
  - 亞洲研究 (榮譽) 社會科學學士
  - 翻譯文學碩士 (商務與法律)
- 推行副修課程 (2017/18 修讀)。
- 商學研究所成立。
- 舉辦「商業新聞獎」計劃，表揚優秀商業新聞從業員，為本地大專院校首辦。
- 舉行恒生管理學院賽馬會住宿書院啟用典禮。
- 舉行「恒生管理學院 — 基金」成立典禮。
- 舉行林大輝鐘樓命名典禮。
- 兩幢新建建築獲香港綠色建築議會認證：
  - 利國偉教學大樓獲「綠建環評」「新建建築最終評估鉑金級」認證 (1.1 版)
  - 恒生管理學院賽馬會住宿書院獲「綠建環評」「新建建築最終評估鉑金級」認證 (1.2 版)



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## 2017

- Two bachelor's degree programmes were launched in academic year 2017/18:
  - Bachelor of Arts (Honours) in Cultural and Creative Industries
  - Bachelor of Science (Honours) in Actuarial Studies and Insurance
- Three research/learning centres were established:
  - Deep Learning Research and Application Centre
  - Policy Research Institute of Global Supply Chain
  - Virtual Reality Centre
- HSMC applied for university title.
- First HSMC Honorary Fellowships Conferment Ceremony was held.
- 2017/18 學年新增兩個學士課程：
  - 文化及創意產業 (榮譽) 文學士
  - 精算及保險 (榮譽) 理學士
- 三所研究/教學中心成立：
  - 深度學習研究與應用中心
  - 全球供應鏈管理政策研究所
  - 虛擬實境中心
- 恒管申請正名為大學。
- 舉行恒生管理學院第一屆榮譽院士頒授典禮。



## 2018

- HSMC *Strategic Plan 2018-2023* was released.
- Two new programmes were launched in academic year 2018/19:
  - Bachelor of Business Administration (Honours) in Human Resource Management
  - Master of Science in Entrepreneurial Management
- HSMC received the approval for university title on 30 October and changed its name to The Hang Seng University of Hong Kong with effect from 8 November.
- Three research/learning centres were established:
  - Centre for Greater China Studies
  - Institute for Youth Sustainability Leadership
  - Wu Jieh Yee Centre for Innovation and Entrepreneurship
- Corporate Social Responsibility Award (university category) awarded by *Mirror Post*.
- Sports and Amenities Centre (Block B) was renamed Lee Shau Kee Complex.
- Naming ceremonies of Wei Lun Square and Lee Ping Yuen Chamber were held.
- Three new programmes are scheduled to be launched in academic year 2019/20:
  - Master of Science in Global Supply Chain Management
  - Master of Arts in Strategic Communication
  - Master of Arts in Translation (Computer-Aided Translation)

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- 發佈恒管「2018-2023 策略發展計劃」。
- 2018/19 學年新增兩個課程：
  - 人力資源管理工商管理（榮譽）學士
  - 創業管理理學碩士
- 恒管於 10 月 30 日獲批大學正名申請，並於 11 月 8 日改名為香港恒生大學。
- 三所研究/教學中心成立：
  - 大中華研究中心
  - 青年可持續發展領袖研習所
  - 伍潔宜創新及創業中心
- 獲《鏡報》頒發「學校社會責任獎」（大學組）。
- 康樂活動中心（B 座）命名為李兆基綜合大樓。
- 舉行偉倫廣場及李秉源會議廳命名典禮。
- 將於 2019/20 學年推出三個新課程：
  - 環球供應鏈管理理學碩士
  - 策略傳播文學碩士
  - 翻譯文學碩士（電腦輔助翻譯）





# About The Hang Seng University of Hong Kong

## 香港恒生大學簡介



### Vision

Aspire to be a leading private liberal-arts-oriented university in the region, recognised for excellence in teaching, learning and research, serving and advancing our society and the world.

### Missions

- To provide students with an all-round transformational and empowering educational experience through its “Liberal + Professional” education model;
- To advance knowledge and to be committed to free enquiry and responsible scholarship; and
- To nurture responsible global citizens and leaders with critical thinking, innovative minds, caring attitude, moral values and social responsibility.

### Motto

Erudition and Perseverance

### Core Values

- Mutual Trust
- Value-addedness
- Innovativeness
- Caring Attitude
- Responsibility

### 願景

致力成為區內具領導地位並以博雅教育為主導的私立大學；並透過卓越的教學、研究及服務和推動社會與世界發展，獲得認同。

### 使命

- 透過「博雅 + 專業」教育模式，為學生提供全面、轉化及賦權的教育體驗；
- 促進新知，承諾自由探索及負責任治學；及
- 培養具備明辨思維、創新、人文關懷、道德價值觀和社會責任的全球公民與領袖。

### 校訓

博學篤行

### 核心價值

- 互信
- 增值
- 創新
- 關懷
- 責任



## Development Path

The Hang Seng University of Hong Kong's (HSUHK) roots reach back 38 years to the establishment of Hang Seng School of Commerce (HSSC) in 1980, with funding from the S H Ho Foundation, the Ho Tim Charitable Foundation, Dah Chong Hong Limited, several Hang Seng Bank founding directors, and Hang Seng Bank Limited. From 1980 to 2009, HSSC was a pioneering and leading provider of post-secondary programmes in business and related areas.

In response to the Chief Executive's Policy Address in 2009 which highlighted the growing significance of quality private universities in Hong Kong, HSSC, in 2010, was re-structured and became Hang Seng Management College (HSMC), a non-profit private university-level institution registered under the Post Secondary Colleges Ordinance (Cap 320) to offer bachelor's and above degree programmes in diversified disciplines.



(2nd from left) Dr Lee Quo Wei, The Governor Sir Murray MacLehose and Dr Ho Sin Hang officiated at the Foundation Stone Laying Ceremony of HSSC.

(左二起) 利國偉博士、港督麥理浩爵士及何善衡博士主持恒商的奠基儀式。

Eight years later, on 30 October 2018, HSMC was granted approval by the Government of the Hong Kong Special Administrative Region (HKSAR) to change its title from “Hang Seng Management College” to “The Hang Seng University of Hong Kong”.

HSUHK aspires to be a leading non-profit, private liberal-arts-oriented university in the region, recognised for excellence in teaching, learning and research, serving and advancing our society and the world. HSUHK has five Schools—Business, Communication, Decision Sciences, Humanities and Social Science, and Translation, with a student population of around 5,000 and 200 full-time academic staff members.

HSUHK currently offers 17 four-year bachelor's (Honours) degree programmes and a few master's degree programmes. Many of these programmes are unique and the first of its kind in the region. All programmes have been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and recognised by the Governments of the HKSAR, Mainland China and Taiwan.



Inauguration ceremony of HSMC  
恒管成立典禮



## 發展歷程

香港恒生大學(恒太)的歷史可追溯至38年前,由何善衡慈善基金會、何添慈善基金會、大昌貿易行、若干恒生銀行創辦人及恒生銀行,於1980年慷慨捐資成立恒生商學書院(恒商)。從1980年至2009年,恒商的文憑與副學士學位課程在學界及商界甚具口碑,成績斐然。

香港行政長官於2009年的施政報告指出,優良的私立大學在香港日趨重要。有見及此,恒商於2010年改組成為恒生管理學院(恒管),根據《專上學院條例》(第320章),註冊成為非牟利私立專上學院,提供多元化本科及以上學位課程。

八年後,恒管獲香港特區政府於2018年10月30日批准更改其名為「香港恒生大學」。

恒太矢志成為區內具領導地位並以博雅教育為主導的非牟利私立大學;並透過卓越的教學、研究及服務,推動社會與世界發展。恒太由五個學院組成——商學院、傳播學院、決策科學學院、人文社會科學學院和翻譯學院,現有約5,000名全日制學生及約200名全職教學人員。

恒太現提供17個四年制榮譽學士課程及數個碩士課程。部分課程為全港首創。所有課程均獲香港學術及職業資歷評審局審批認可並獲香港特區、中國內地和台灣政府承認。



Rejoicing at the University Name Launching Ceremony  
大學正名啟動禮,歡欣雀躍。





## The “Liberal + Professional” Education Model

HSUHK identifies quality teaching and students’ all-round development as its highest priorities. It adopts the “Liberal + Professional” education model incorporating the iGPS “desired graduate attributes” framework (wherein i = Intellectual Competence, G = Generic Skills, P = Personal Development, and S = Social Engagement). HSUHK is committed to the transformative power of this educational model that facilitates realisation of the individual’s full potentials.

“Liberal” means a broad-based and cross-disciplinary approach to connect knowledge domains, facilitate thinking, and solve problems. The University believes that the purpose of undergraduate education is not solely for acquiring more knowledge and a better job prospect after graduation, but also for cultivating students’ personal values, interests and transferrable core competencies, preparing them to become well-rounded responsible individuals who can handle future work and life challenges confidently.

“Professional” means that although HSUHK’s educational approach is broad-based and cross-disciplinary, in view of the fact that most university graduates in Hong Kong tend to seek a full-time job right after their first degree, many HSUHK’s degree programmes also have a professional orientation which aims at equipping students with the competencies to enter into particular professions in the future.

As a non-profit private institution, the University finds strength in its autonomy, flexibility and responsiveness to meet community and market needs by developing new innovative programmes, many of which are the first of its kind in Hong Kong.

In programme design, there is a good balance of major studies, common core curriculum and free electives; whereas ample development opportunities/activities form an integral part of students’ holistic educational experience. These opportunities/activities include valuable residential, internship, service, leadership, global exchange and independent research experiences, etc. Students actively engage themselves in different learning opportunities so that they would know themselves better, broaden their global horizons, engage in continuous learning, boost their self-confidence, and realise their potential. The aim is to nurture young talents with critical thinking, innovative minds, caring attitude, moral values and social responsibilities.

HSUHK adopts many liberal arts education elements in its education process. Some distinctive features include:

- A primary focus on undergraduate education;
- Platinum award-winning campus facilities with extensive bamboo features;
- A cross-disciplinary Common Core Curriculum;
- Residential College System combining living with learning;
- Interactive small-class teaching;
- Close student-teacher relationships;
- Guidance and mentorship for individual students in and outside classrooms;
- Extensive outreach and experiential learning opportunities including community services, internships, international exchanges and independent research;
- Scholarships and bursaries amounting to over HK\$10 million per year; and
- A full-time employment rate of about 80% within four months of graduation.



## 「博雅 + 專業」教育模式

恒大把優質教學和學生全方位發展作為最優先目標，採用「博雅 + 專業」教育模式，並配合 iGPS「期望的畢業生特質」框架（包括：(i) 智能/思考能力、(G) 共通技能、(P) 個人發展和 (S) 投入社群）。恒大深信此教育模式之蛻變力量，有助充份發揮個人潛能。

「博雅」是指以廣泛及跨學科的方式來連接不同知識領域、啟發思考和解決問題。恒大認為，本科教育的目的不僅是為了獲得更多知識以及在畢業後有更好的工作前景，亦是為了培養學生的個人價值觀、志趣和可轉移的核心能力，讓他們作好裝備，成為全面和負責任的人，能夠自信地處理未來工作和生活中的挑戰。

「專業」是指雖然恒大的教育模式是廣泛及跨學科，鑒於大多數香港的大學畢業生都在獲得學士學位後尋找全職工作，因此很多恒大的學位課程都是專業導向，裝備學生在未來從事有關的專業知識和技能。

作為一所非牟利私立大學，恒大的優勢在於其自主性、靈活性及敏銳度，能因應社會和市場需求，開發創新課程，部分更為全港首創。

在課程設計上，在主修學科、共同核心課程和自由選修科之間的比重取得良好平衡；而充足的課外發展機會/活動構成了學生全方位教育體驗不可或缺的部分。這些機會/活動包括住宿書院、實習、服務、領導力培訓、國際交流和獨立研究等體驗。學生透過積極參與不同的學習機會而更了解自己、拓闊他們的國際視野、學會不斷學習、增強自信心及發揮潛能。目標是培養具明辨思維、創新、人文關懷、道德價值觀和社會責任的人才。

恒大在教育過程採納博雅教育的元素，其特色包括：

- 以本科教育為主
- 獲鉅金獎並廣用竹材料的環保校園建築
- 跨學科共同核心科目
- 住宿式書院制度，結合生活與學習
- 互動小班教學
- 緊密師生關係
- 教師在課堂內外予以個別學生悉心指導
- 廣泛的外展和體驗式學習機會，包括社區服務、實習、國際交流和獨立研究
- 獎學金及助學金每年金額超過 1,000 萬港元
- 約 80% 畢業生在畢業後首四個月內全職就業



## Desired Graduate Attributes (iGPS)

The University aims to nurture students to possess the following “desired graduate attributes: iGPS”:

1. Intellectual Competence (i): a solid foundation in relevant academic disciplines, and the acquisition of the ability to think critically, to solve problems analytically and proactively, and to engage in life-long learning.
2. Generic Skills (G): the development of skills in:
  - languages in both English and Chinese (Cantonese and Putonghua);
  - use of information technology and data analysis tools;
  - interpersonal communication;
  - teamwork and leadership.

3. Personal Development (P): the development of self-awareness, ethical values, emotion management, personal effectiveness, work attitude and character.

4. Social Engagement (S): the willingness to serve the community and a commitment to acting for the betterment of society.

The acronym iGPS also carries the symbolic meaning of “I” and the “GPS”; with “I” referring to the individual student and “GPS” taking on the metaphor of “Global Positioning System”, which can guide the development of the student through the diverse educational experience at HSUHK.



## Towards the Future

After an eight-month preparation period from April 2017, our *Strategic Plan 2018-2023* was launched in February 2018. With the theme “Riding on the New Era: Private University with a Difference”, the *Strategic Plan* features the University’s vision, missions, motto, core values and distinctive new initiatives, while five strategic focus areas were identified, namely:

1. Robust Curriculum and Programmes;
2. Innovative Teaching, Learning and Research;
3. Transformative Student Experience;
4. Dynamic Public Engagement and Advancement; and
5. Sustainable Campus and Resources Management.



## 期望的畢業生特質：iGPS

恒大的宗旨在培養學生具備「期望的畢業生特質：iGPS」：

1. 智能/思考能力 (i)：在相關學科上建構堅固的知識基礎，具備能力作批判性思考，善於分析及主動解決問題，並投入終身學習。
2. 共通技能 (G)：
  - 語文，包括英語與中文（廣東話及普通話）
  - 資訊科技和數據分析
  - 人際溝通
  - 團隊合作和領導才能

3. 個人發展 (P)：具備自我認知、道德價值觀、情緒管理、個人效能、工作態度及品格。

4. 投入社群 (S)：具有服務社群的意願，有改進社會的承擔。

iGPS 的 i 也代表學生個人，GPS 是全球定位系統的簡稱，寓意恒大的多元學習經歷可引領學生發展成才。



## 邁向未來

恒大的「2018-2023 策略發展計劃」籌備工作於 2017 年 4 月開展，歷時八個月完成。該策略發展計劃以「邁向新時代：不一樣的私立大學」為主題，內容涵蓋恒大的願景、使命、校訓、核心價值及獨特新發展亮點，並且訂出五大策略發展重點領域，分別為：

1. 完善的課程架構、
2. 創新教學及研究、
3. 轉化式學生體驗、
4. 積極的公眾參與及發展、以及
5. 可持續的校園及資源管理。

**New Initiatives in the Strategic Plan 2018-2023:**

- Establishment of an art and design academic unit that offers new creative disciplines
- Establishment of the Wu Jieh Yee Centre for Innovation and Entrepreneurship to cultivate the innovative and entrepreneurial mindset of HSUHK students
- Launch of the “One Student, One Internship” scheme allowing every undergraduate student to gain internship experience
- Further implementation of the Residential College System that can engage more non-residential faculty members and students, and to offer credit-bearing Common Core and General Education modules at the Residential Colleges
- Establishment of the Institute for Youth Sustainability Leadership, Hong Kong's first similar initiative for mobilising young people to attain the United Nations' 17 Sustainable Development Goals (SDGs)
- Active participation in the UNESCO Global Humanities Chair Project for HSUHK is the only invited Full Collaborative Member in Hong Kong (as well as one of the five in the world)
- Expansion of the scope and amplification of the impact of the pioneering Business Journalism Awards scheme
- Re-development of the existing Old Hall into a new nine-storey administration and academic building and the existing College Hall into a new 10-storey creative art and design tower, upon funding availability
- Provision of a wide range of studies of foreign languages and cultures, eg, ASEAN, Middle Eastern, Latin and European, being a pioneer university in Hong Kong offering an extensive range of ASEAN language courses
- Enhancement of the study and application of creative technology including AI, big data analytics, Fintech, Blockchain, e-commerce, etc
- Establishment of a creative culture hub for planning and organising more creative cultural activities
- Establishment of HSUHK as a smart university, using smart technologies, developing smart applications and introducing smart practices to empower staff and students, streamline management and operations and transform teaching and learning

**「2018-2023 策略發展計劃」的新發展亮點：**

- 設立藝術及設計院系，開辦全新的創意學科
- 設立伍潔宜創新及創業中心，培養學生的創新思維及創業精神
- 推出「一學生一實習」計劃，讓每個本科學生都有實習的機會
- 進一步落實「住宿書院制度」，讓更多非住宿的教職員及學生參與住宿書院活動，並在住宿書院內提供帶學分的共同核心與通識科目
- 成立香港首個青年可持續發展領袖研習所，推動年輕人實踐聯合國制定的 17 項可持續發展目標
- 作為香港唯一獲邀的全面協作院校成員（同為全球五名成員之一），積極參與聯合國教科文組織的「全球人文網絡項目」
- 擴大創先河的「商業新聞獎」計劃所涵蓋範圍並深化其影響
- 改建舊學生宿舍為一幢全新九層高的行政學術大樓，並將學院禮堂改建為全新十層高的創意藝術及設計大樓（有待籌款）
- 提供多元外語及文化的學習機會，包括：東南亞、中東、拉丁及歐洲地區，成為本港大學當中開辦多種東南亞語言課程的先驅院校
- 加強學習及應用創新科技，如人工智能、大數據分析、金融科技、區塊鏈、電子商貿等
- 設立文化創意樞紐，籌辦更多文化創新活動
- 發展恒成為智慧大學，採用智能科技，開發智能應用程式，並引進智能操作，令教職員及學生享有優勢，提升管理和營運以及轉化教與學模式



## Messages from Staff, Students and Alumni

### 教職員、學生及校友感言

It is so exciting to see the successful accreditation of our University. Rome wasn't built in one day, but HSUHK made it within eight years. "Eight" is a lucky number to the Chinese. Wish HSUHK continuous development and success in nurturing future leaders.

Joanna Kwok  
Executive Development Centre

來自北京的內地生希望能讓更多人了解恒大，走進恒大。

孫詩凝  
數據科學及商業智能學 (榮譽)  
理學士課程

祝恒大繼往開來，再創佳績！

陳智傑博士  
傳播學院

I enjoy great campus life at HSUHK. Our professors are excellent at teaching and advising us on research initiatives. I've got a lot of working experience before leaving the campus. It's always happy to see such a good institution to receive a university title.

Wong Ho Man  
Bachelor of Arts (Honours) in English Programme

Best wishes to HSUHK! It is the pride of Hong Kong and also mine!

Law King Hei, William  
Bachelor of Business Administration (Honours) in  
Supply Chain Management Programme Graduate

Congrats, we did it!

Sarena Law  
Library

繼續發揚「博雅 + 專業」  
的教學模式，祝福恒大未來  
發展更上一層樓，師生校友  
同心齊創佳績！

朱子昭  
恒生商學書院  
商學文憑課程畢業生

Believe that we can, and we will. From HSSC to HSMC to HSUHK, we have come a long way. With our ambitions and dedications, I am sure we can achieve anything we set our sights on! Congratulations to all of us!

To Harrison Peng  
Bachelor of Management Science and Information  
Management Programme Graduate

Proud to be a HSUHK member!

Professor Kevin Lam  
Department of Accountancy

在恒管我得到全能發展和職業知識，是我能夠成為公務員的重要元素。相信恒大的博雅教育，一定會愈來愈受到各界認可。

Cheung Ming Chi  
Bachelor of Business Administration (Honours) in  
Supply Chain Management Programme Graduate

My heartiest congratulations to HSUHK in attaining university status. It is my honour and pleasure to have witnessed its growth to a well-recognised university and advances in programmes and facilities. I look forward to its continuous developments and new heights in providing excellent tertiary education in Hong Kong.

Dr Eugene Wong  
Department of Supply Chain and Information  
Management, and Virtual Reality Centre

春風化雨，潤物無聲，  
博學篤行，止於至善。

李天澤  
恒生商學書院  
香港高級程度會考課程  
畢業生

恒久堅持，生生不息！

Leung Ka Man  
HKALE Programme Graduate  
Hang Seng School of Commerce

Confident to say that I graduated from the School of Communication of HSMC. But now, I am even more proud to tell HSUHK is my alma mater. Cheers!

Leung Hoi Ling, Kathy  
Bachelor of Journalism and Communication  
(Honours) Programme Graduate

感恩有幸成為第一屆恒大畢業生。能以學生代表身份參與評審局召開的私立大學名銜申請院校評審小組會議這項重大工程，我特別感到高興，亦得到寶貴的經驗。恭喜恒大！

Chan Ho Cheong, Anson  
Bachelor of Business Administration (Honours)  
Programme – Marketing Concentration Graduate

恭賀恒大正名！願恒大成為亞洲地區一所優秀的博雅教育私立大學！

黃志強  
學生事務處

A well deserved honour.  
Congratulations!

Carmen Chan  
HKALE Programme Graduate  
Hang Seng School of Commerce



Congratulations to HSUHK! Thanks for the Liberal + Professional educational model which helps transform our potentials into capabilities, and equip us with knowledge and insights connected to the society!

Wong Wing Queen, Queenie  
Bachelor of Journalism and Communication  
(Honours) Programme Graduate

HSUHK is a NEW U. It will also be a 牛 U!

Dr Xie Tingting  
Department of Marketing

It's my honour to witness a great goal achieved.

Tung Lai  
Bachelor of Business Administration (Honours) in  
Supply Chain Management Programme Graduate

I believe that those who pursue their dreams will finally succeed. HSUHK's continuous efforts and belief made this achievement well deserved. I am pleased to see its momentous accomplishment and always proud of being a HSUHK student. I wish our university continuous success in its future endeavours.

Alky Pak  
Bachelor of Translation with Business (Honours)  
Programme

This is definitely a milestone for HSUHK which serves the local and overseas communities by transferring knowledge with the ardent spirit of free inquiry. Congratulations for a new chapter for HSUHK students and staff members!

Dr Susanna Chui  
Department of Management

Congratulations to the HSUHK family! Thanks all who have been a part of HSUHK. Spread our wings and be proud of being a member of the HSUHK family!

Leung Ka Yee, Katie  
Bachelor of Business Administration (Honours) in  
Supply Chain Management  
Programme Graduate

Congratulations for becoming one of the universities in Hong Kong. Wish that HSUHK could grow further and become one of the greatest universities in the world!

Alice Lam  
Bachelor of Business Administration (Honours)  
in Supply Chain Management  
Programme Graduate

I'm glad to witness the transformation of HSMC into HSUHK during my study. This is significant to my future development. I hope our graduates and current students can cherish this opportunity to demonstrate to potential employers our personal qualities.

So Bo Ki  
Bachelor of Business Administration (Honours)  
Programme

Great honour for all the students!  
Better future for all HSUHK family members!  
Wish HSUHK all the best in its future development!

Ng Wing Kam  
Bachelor of Business Administration (Honours)  
Programme – Marketing Concentration

## Former Chairmen of Board of Directors, Supervisors and Presidents of Hang Seng School of Commerce

### 恒生商學書院歷任校董會主席、校監及院長

#### Chairman of Board of Directors 校董會主席

1978 – 1991

Dr Ho Sin Hang CBE OBE MBE

何善衡博士 司令勳章 官佐勳章 員佐勳章

1991 – 1996

Sir Lee Quo Wei GBM OBE JP

利國偉爵士 大紫荊勳賢 官佐勳章 太平紳士  
(also as Honorary Chairman from 1996 to 2006)  
(並於 1996 年至 2006 年期間擔任榮譽主席)

1996 – 1998

Mr Alexander Au Siu Kee OBE

歐肇基先生 官佐勳章

1998 – 2005

Mr Vincent Cheng Hoi Chuen GBS OBE JP

鄭海泉先生 金紫荊星章 官佐勳章 太平紳士

2005 – 2009

Dr Raymond Or Ching Fai SBS JP

柯清輝博士 銀紫荊星章 太平紳士

2009 – 2013

Mrs Margaret Leung Ko May Yee SBS JP

梁高美懿女士 銀紫荊星章 太平紳士

#### Supervisor 校監

1979 – 1994

Sir Lee Quo Wei GBM OBE JP

利國偉爵士 大紫荊勳賢 官佐勳章 太平紳士

1994 – 1998

Mr Alexander Au Siu Kee OBE

歐肇基先生 官佐勳章

1998 – 2005

Mr Vincent Cheng Hoi Chuen GBS OBE JP

鄭海泉先生 金紫荊星章 官佐勳章 太平紳士

2005 – 2009

Dr Raymond Or Ching Fai SBS JP

柯清輝博士 銀紫荊星章 太平紳士

2009 – 2010

Mrs Margaret Leung Ko May Yee SBS JP

梁高美懿女士 銀紫荊星章 太平紳士

#### President 院長

1979 – 1993

Mr Ho Nga Ming

何雅明先生

1993 – 1996

Mrs Violet Yip Chan Yin Fai

葉陳燕徽女士

1996 – 2010

Dr Chui Hong Sheung JP

崔康常博士 太平紳士

## Former Chairmen of Board of Governors, Chairmen of College Council and Presidents of Hang Seng Management College

### 恒生管理學院歷任校董會主席、校務委員會主席及校長

#### Chairman of Board of Governors 校董會主席

Mar 2010 – Jan 2013

2010 年 3 月 – 2013 年 1 月

Mrs Margaret Leung Ko May Yee SBS JP

梁高美懿女士 銀紫荊星章 太平紳士

Feb 2013 – Jun 2018

2013 年 2 月 – 2018 年 6 月

Ms Rose Lee Wai Mun JP

李慧敏女士 太平紳士

Jul – Oct 2018

2018 年 7 月 – 10 月

Ms Louisa Cheang Wai Wan

鄭慧敏女士

#### Chairman of College Council 校務委員會主席

Mar 2010 – Jan 2013

2010 年 3 月 – 2013 年 1 月

Mrs Margaret Leung Ko May Yee SBS JP

梁高美懿女士 銀紫荊星章 太平紳士

Feb 2013 – Nov 2015

2013 年 2 月 – 2015 年 11 月

Ms Rose Lee Wai Mun JP

李慧敏女士 太平紳士

Nov 2015 – Oct 2018

2015 年 11 月 – 2018 年 10 月

Dr Moses Cheng Mo Chi GBM GBS OBE JP

鄭慕智博士 大紫荊勳賢 金紫荊星章 官佐勳章 太平紳士

#### President 校長

Mar 2010 – Dec 2012

2010 年 3 月 – 2012 年 12 月

Dr Chui Hong Sheung JP

崔康常博士 太平紳士

Jan 2013 – Mar 2014

2013 年 1 月 – 2014 年 3 月

Professor Gilbert Fong Chee Fun MH (Acting President)

方梓勳教授 榮譽勳章 (署理校長)

Mar 2014 – Oct 2018

2014 年 3 月 – 2018 年 10 月

Professor Simon Ho Shun Man

何順文教授

# Chairman of Board of Governors, Chairman of Council and President of The Hang Seng University of Hong Kong

## 香港恒生大學校董會主席、校務委員會主席及校長

### Chairman of Board of Governors 校董會主席

From Nov 2018  
2018 年 11 月起

Ms Louisa Cheang Wai Wan  
鄭慧敏女士

### Chairman of Council 校務委員會主席

From Nov 2018  
2018 年 11 月起

Dr Moses Cheng Mo Chi GBM GBS OBE JP  
鄭慕智博士 大紫荊勳賢 金紫荊星章 官佐勳章 太平紳士

### President 校長

From Nov 2018  
2018 年 11 月起

Professor Simon Ho Shun Man  
何順文教授



**Support HSUHK!**  
**Give to Hong Kong's Newest University!**  
**支持恒大！**



**Advancement and Alumni Affairs Office**  
**發展及校友事務處**

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**THE HANG SENG UNIVERSITY**  
**OF HONG KONG**

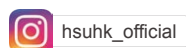
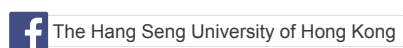
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16 March 2019  
2019年3月16日



Printed with Soy Ink