



**For Immediate Release**

11 Jan 2019

To: Assignment Editor/ Editor of Local News and Education Section

**The Hang Seng University of Hong Kong and Hong Kong International Aviation Academy  
Sign MOU**

**Enhances aviation related training and develops internship opportunities to  
nurture talents for aviation industry**

The trend of globalisation has triggered the vigorous growth of the aviation industry and thus the surging need for aviation talents. The Hang Seng University of Hong Kong (HSUHK) and the Hong Kong International Aviation Academy (the Academy) of the Airport Authority Hong Kong (AA) signed a Memorandum of Understanding (MoU) on 10 January 2019 on the collaboration aiming at promoting and developing aviation related training initiatives that assist the development of aviation professionals in Hong Kong. Both parties confirm the good faith to cooperate with a view to strengthen the local manpower for the industry.

The HSUHK has long been committed to nurture talent for the aviation industry through the bachelor programme in Supply Chain Management (BBA-SCM Programme). In the past, many graduates have joined the different positions in the aviation industry to contribute to the industry. Professor Simon Ho, President of HSUHK, believed that the collaboration between HSUHK and the Academy will equip their students with the requisite knowledge through classroom-learning, internship and professional training, preparing them to contribute to the long-term growth of the aviation industry.

Established and managed by the AA in 2016, the Academy is Hong Kong's first civil aviation academy. It pursues partnering with local and overseas education bodies, vocational training institutions, industry practitioners and other organisations. Officiating at the MoU Signing Ceremony, Mrs Vivian Cheung, President of the Academy, assured that the cooperation would help nurture the young generation who aspires to work in the aviation industry. It would also equip them with professional knowledge and skills as well as practical working experience. The young people will understand more about the promising career prospects in the aviation industry.

The first move of the collaboration will be the sharing of air transport related teaching materials and development of an interactive aviation learning platform. The aviation professions will also share their experience with BBA-SCM students. The Academy will also help source internship places in the airport community and provide professional training



for the BBA-SCM students of HSUHK who are eager to develop their career in the professional area.

Both parties are delighted to enable the BBA-SCM students to become aviation professionals. Sharing the same passion for educating and nurturing young talents, both parties will reach new heights of excellence.

**Photos:**

**Photo 1:**



The MOU was signed by Prof Lawrence Leung, Dean of School of Decision Sciences, HSUHK (first row, right) and Mr Richard Skinner, Dean of the Academy (first row, left), and was witnessed by Prof Simon Ho, President of HSUHK (second row, right) and Mrs Vivian Cheung, President of the Academy, (second row, left) ensuring/broadening the joint collaboration in training manpower for the aviation industry.

**Photo 2:**



HSUHK and the Academy sign the MOU to kick off their collaboration to nurture aviation professionals for the industry.

香港恒生大學是一間於香港註冊成立之擔保有限公司

*The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee*

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**Photo 3:**



HSUHK representatives pictured with the Academy delegation

(From left) Representatives from the Academy: Dr Kenny Ma, Programme Development Director of the Academy, Mr Tommy Lai, Director of Marketing and Partnership of the Academy, Mrs Vivian Cheung, President of the Academy; Mr Richard Skinner, Dean of the Academy  
Representative from HSUHK: Prof Lawrence Leung, Dean of School of Decision Sciences, HSUHK, Prof Simon Ho, President of HSUHK; Dr Collin Wong, Associate Dean (External) of School of Decision Sciences, HSUHK; Dr Stephen Ng, Head of Department of Supply Chain and Information Management, HSUHK.

**Photo 4:**



Representatives of HSUHK and the Academy attending the ceremony.

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### **About The Hang Seng University of Hong Kong**

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university in Hong Kong with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation) and around 5,000 full-time students. Adopting the “Liberal + Professional” education model which incorporates the iGPS “desired graduate attributes” framework, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading non-profit, private liberal-arts-oriented university in the region, HSUHK features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with critical thinking, innovative minds, human caring attitude, moral values and social responsibilities.

### **About Hong Kong International Aviation Academy**

Established in 2016 by AA, Hong Kong International Aviation Academy (the Academy) is Hong Kong’s first civil aviation academy. Partnering with local and overseas education bodies, vocational training institutions, industry practitioners and other organisations, the Academy offers a comprehensive aviation-related curriculum – including summer day camps, placement programmes, professional certificate courses and more advanced programmes. The Academy has offered about 430 courses to over 10,000 participants since its first batch of courses launch in April 2017.

Website: <https://www.hkinternationalaviationacademy.com>

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