



Bachelor of Social Sciences (Honours) in
ASIAN STUDIES (BSS-AS)

亞洲研究 (榮譽) 社會科學學士



恒生管理學院
HANG SENG
MANAGEMENT COLLEGE



What is Social Science?

Social Science, broadly understood, involves the study of people – their beliefs, behaviours and interactions. Typically, social scientists gather data using specialised techniques and use them to support their hypotheses and theories. Some major fields in social science are: anthropology, political science, psychology and sociology.

Why is Asian Studies important?

The 21st century is the century of Asia. The economic miracles of Asia in recent years have brought significant changes to the global order. Yet, the significance of Asia lies not only in its boosting economic status and international role, but also in the rich, diverse cultural traditions and history of the region.

Programme Objectives

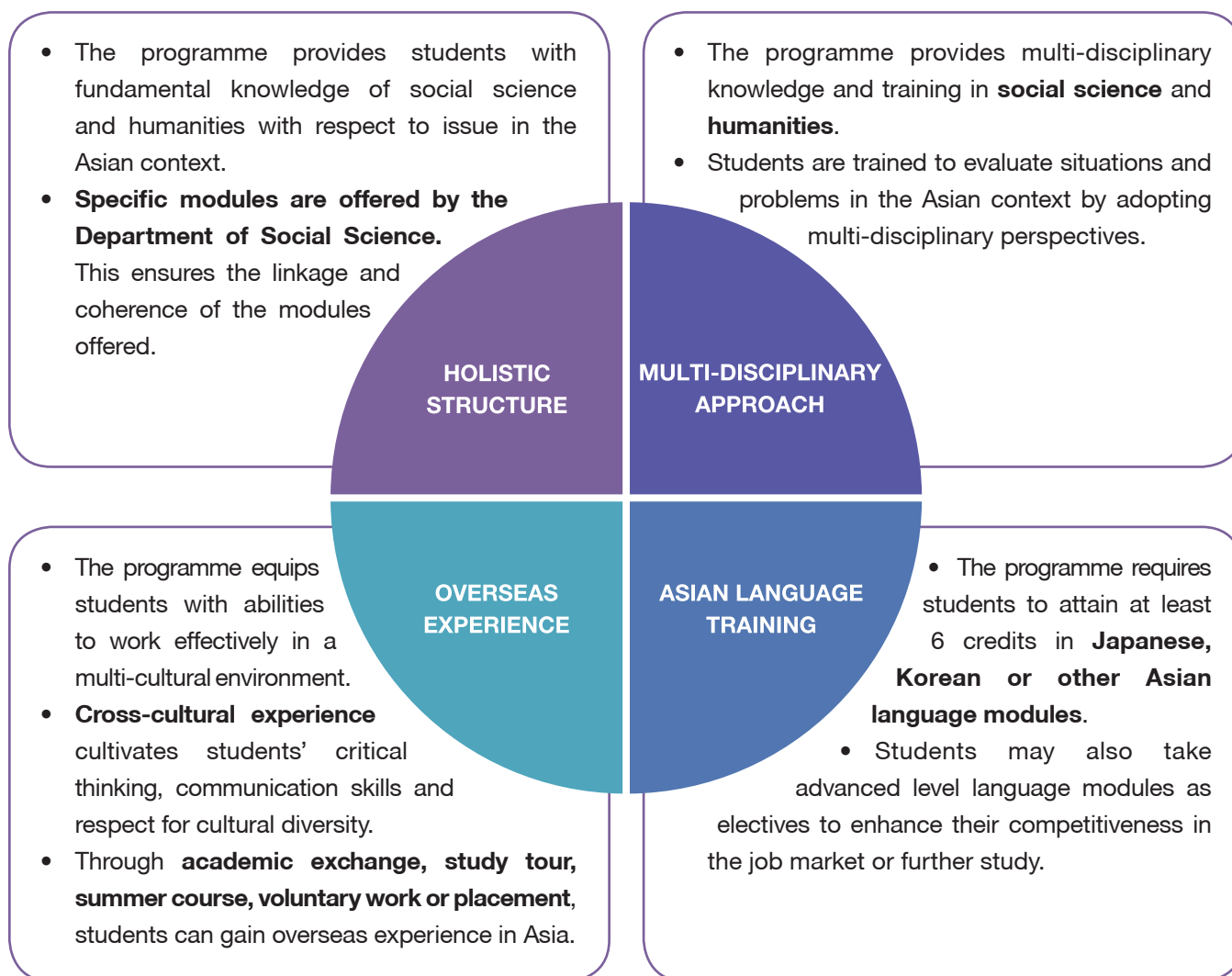
The Bachelor of Social Sciences (Honours) in Asian Studies programme aims to give students a solid understanding of Asia's transformation and its associated dynamics and complexities through a multi-disciplinary approach. Our students will have the opportunity to examine Asia's metamorphosis from social, political, economic, cultural and historical perspectives. This approach will help cultivate students' critical thinking and communication skills. In addition to empowering our students to comprehend the miracles of Asia, the programme also fosters their appreciation and respect of cultural diversity.

Programme Intended Learning Outcomes

Upon completion of the programme, student should be able to:

- Critically analyse and explore complex information, ideas and concepts and take different perspectives to solve problems independently;
- Possess effective social and interpersonal skills to work with others, and establish and manage good relationships to enhance individual and team collaborations;
- Evaluate own contributions and responsibilities in becoming responsible employees in a multi-cultural environment;
- Analyse the social, political, cultural, historical and economic transformations in Asian societies;
- Evaluate transformation patterns of Asian regions and beyond;
- Apply theories, concepts and research methodologies in social science to examine issues, situations and problems in Asian contexts; and
- Conduct research on issues and problems of Asian societies from multi-disciplinary perspectives.

PROGRAMME FEATURES



Programme Overview

The programme is designed as a four-year programme of study. Students are required to study at least 120 credits (39/40 modules) over four years.

Study Area	Core (Credits)	Elective (Credits)	Total (Credits)	Percentage (%)
1. Asian Studies	8(24)	11/12(36)*	19/20(60)*	50
2. Common Core Curriculum				
(i) General Education	1(3)	6(18)	7(21)	17.5
(ii) Languages				
Chinese	3(9)	-	3(9)	7.5
English	3(9)	-	3(9)	7.5
(iii) Quantitative Methods & IT Skills	2(6)	-	2(6)	5
3. Business Education	2(6)	-	2(6)	5
4. Free Electives		3(9)	3(9)	7.5
Total	19(57)	20/21(63)	39/40(120)*	100

* ASI 4900 Senior Thesis carries 6 credits and is equivalent to two Major elective modules.

Overseas Learning Experience

HSMC offers exchange opportunities for students in BSS-AS at overseas institutions. Along with the acquisition of academic theories and concepts, students can further their critical thinking skills, communication skills and respect for cultural diversity, which prepare them to work effectively in a multi-cultural environment.



Our Exchange Partners in Asia Include:

Mainland China

- Capital Normal University
- Shanghai Jiao Tong University
- Shanghai University of International Business and Economics
- University of International Business and Economics

Japan

- Aichi Shukutoku University
- Nanzan University
- Osaka International University
- Seinan Gakuin University
- University of Niigata Prefecture

Korea

- Chung-Ang University
- Hanyang University
- Inha University
- Pukong National University
- Sangmyung University
- SolBridge International School of Business, Woosong University
- Yong In University

Malaysia

- Taylor's University

Taiwan

- Asia University
- Chung Yuan Christian University
- Feng Chia University
- Fu Jen Catholic University
- National Taipei University
- National Taiwan University
- Shih Hsin University
- Yuan Ze University



Internship Opportunities

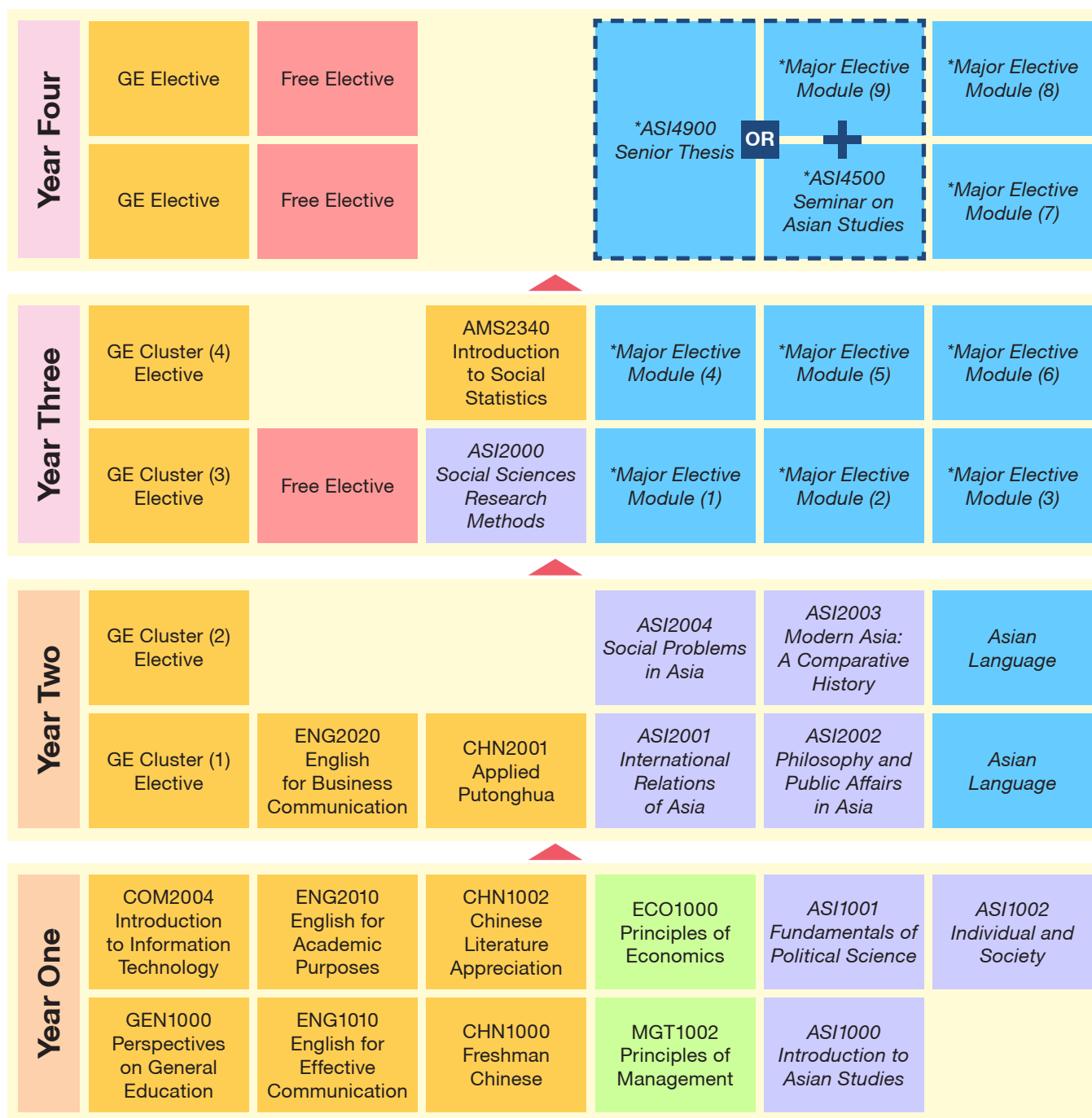
Job placement allows students to better understand what it is like in the workplace and sharpen their interpersonal skills. Students will be able to interact with people in the industry and attain valuable insights into the business environment.

Career Prospect

Graduates from BSS-AS have diverse employment pathways.

- Administrative Services
- Business
- Cultural Industry
- Education (*with PGDE)
- Media Work
- Non-government Organisation
- Politics
- Social Service

PROGRAMME FEATURES 課程結構



* For ASI modules, students are required to take at least 3 modules in Level 4000 (excluding ASI4500 and ASI4900)

Major Elective Modules 選修單元

- Governance in Asia
- Economic Regionalism in Asia
- The Chinese Diaspora and Migration
- Religions and Societies in Asia
- Psychology in Asian Context
- Cultural Tourism in Asia
- Asian Food and Cuisines
- Japanese Culture and Society
- Globalization of Korean Popular Culture
- Disaster and Crisis Management in Asia
- Political Emotions and Social Justice in Asia
- Scientific Development and Social Changes in Asia
- Appreciating Asian Art, Heritage and Museum
- Environmental Issues and Sustainability in Asia
- Chinese Society: Changes and Transformation
- Gender, Race and Ethnicity in Asian Societies

- Asian Studies Major Core
亞洲研究專修
- Asian Studies Major Elective
亞洲研究選修
- Business Education
商學教育
- Common Core Curriculum
共同核心科目
- Free Elective
自由選修

Asian Languages 亞洲語言

- Korean
- Japanese



課程資訊：亞洲研究的重要性

廿一世紀被稱為「亞洲世紀」。亞洲近年來的經濟奇蹟為全球帶來重大改變。亞洲地區的影響力不僅來自經濟實力，也來自其與國際間之連繫，以及本身豐富的文化傳統與歷史。

甚麼是社會科學？

社會科學是一門通過科學方法收集和分析資料，建構理論以解釋個體的思想行為及其與社會互動的學科，當中包括人類學、心理學、政治學及社會學等學問。

課程目標

亞洲研究（榮譽）社會科學學士課程以多學科模式，促進學生對亞洲的認識，瞭解其轉型及相關影響。這樣能培養學生從社會、政治、經濟、文化和歷史等角度分析亞洲興起及面對的挑戰。課程除了培養學生的批判思維和溝通技巧外，亦著重加強他們對多元文化的瞭解與尊重。

課程概覽

亞洲研究（榮譽）社會科學學士課程為四年制課程。學生須於四年內完成**39至40**個單元，合共**120**個學分。

課程特色

- 課程針對不同的亞洲議題，提供社會科學和人文學科的基礎知識。課程由社會科學系統一籌辦，確保不同學科之間的關聯和連貫性。

- 課程提供多學科的知識和訓練，著重培養學生的多角度分析能力，從中瞭解亞洲的形勢及問題。

全觀型課程

多元化教育

海外交流

語言訓練

- 課程提供海外交流、暑期遊學團、義工活動等機會，藉此培養學生的批判思維、溝通技巧和尊重不同文化的態度，為他們將來在多元文化環境工作，做好準備。

- 學生必須修讀不少於**6**個學分的韓文、日文等亞洲語言單元。課程亦提供進階的語言單元讓學生選修，加強他們升學和就業的競爭力。

海外交流

課程為學生提供不少海外交流的機會，讓他們在多元文化的環境學習。學生可前往中國內地、臺灣、日本、韓國及馬來西亞等地作海外交流，通過親身體驗加深對亞洲地區的認知。



中國內地

- 上海交通大學
- 首都師範大學
- 上海對外經貿大學
- 對外經濟貿易大學

日本

- 西南學院大學
- 愛知淑德大學
- 南山大學
- 大阪國際大學
- 新潟縣立大學

韓國

- 中央大學
- 漢陽大學
- 仁荷大學
- 祥明大學
- 龍仁大學
- 國立釜慶大學
- 又松大學國際商學院

馬來西亞

- 泰萊大學

臺灣

- 國立臺灣大學
- 國立臺北大學
- 國立彰化師範大學
- 輔仁大學
- 逢甲大學
- 亞洲大學
- 中原大學
- 世新大學



就業前景與進修機會

課程旨在培訓學生具備多學科知識、批判思維及國際視野。故此，學生畢業後可於不同行業發揮所長。畢業生的就業出路多元化，舉例如下：

- 社會服務
- 政府機關
- 教育界（*須修讀學位教師教育文憑課程）
- 非政府組織
- 文化事業
- 媒體工作
- 企業管理

課程亦提供紮實的社會科學/亞洲研究學術基礎，學生畢業後可考慮報讀相關碩士課程，繼續深造。

實習機會

課程致力與業界保持緊密聯繫以尋找更多合作機會，讓學生於各類公私營機構實習。這些實習機會有助學生認識職場文化，提升人際溝通技巧，並培養良好的工作態度；他們不但學以致用，更可提升未來的競爭力。



ENQUIRIES ON APPLICATION AND ADMISSION 入學申請查詢

Applicants can submit their applications through the HSMC Online Application System.

For further enquiries, please contact the Registry.

申請者可透過恒生管理學院網上入學申請系統申請。如有進一步查詢，請聯絡本校教務處。

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Programme Email 課程查詢	: bss-as@hsmc.edu.hk
Admission Email 入學查詢	: ugadmission@hsmc.edu.hk
Address 地址	: Hang Shin Link, Siu Lek Yuen, Shatin, NT 新界沙田小瀝源行善里

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.

本課程簡介內容以英文版本為準，中文譯本僅供參考。

Hang Seng Management College is incorporated in Hong Kong with limited liability by guarantee.

恒生管理學院是一間於香港註冊成立之擔保有限公司。

Information updated as of October 2018.

有關資料更新至2018年10月。