

## For Immediate Release

To: Assignment Editor/ Editor of Local News and Education Section

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## Hang Seng Management College Welcomes Executive Council Approval to Become The Hang Seng University of Hong Kong

After considering the recommendation put forward by the Education Bureau, which was based on the accreditation report of The Hong Kong Council for Accreditation of Academic and Vocational Qualifications, the Chief Executive in Council approved the university status of Hang Seng Management College (HSMC) on 30 October.

The College will be renamed "The Hang Seng University of Hong Kong" (HSUHK) in English and "香港恒生大學" in Chinese. HSMC welcomed the Executive Council's decision. HSMC's Governors, Council Members, academic and administrative staff, alumni, as well as students, were delighted by the good news. The College expressed its gratitude to the Hong Kong Special Administrative Region (HKSAR) Government and many different stakeholders for their recognition of HSMC's achievements.

Louisa Cheang, Chairman of the Board of Governors of HSMC, said, "We are delighted by today's announcement that Hang Seng Management College has been granted university status. On behalf of the Board of Governors, I would like to express our gratitude to the HKSAR Government, particularly the Education Bureau, for their strong support of HSMC. I also wish to thank President Simon Ho and all members of faculty and staff for their tireless efforts in pursuing university status for the College.

"I must also thank HSMC's donors, board governors, council members, alumni and students for their contributions, which have played a crucial part in the development and achievements of HSMC over the years. HSMC strives to become a leading private liberal-arts-oriented university in the region. As the Hang Seng name embodies the ethos of 'ever growing', we will further promote educational excellence and nurture ethical values and social responsibility among young people in Hong Kong," said Cheang.



Simon Ho, President of HSMC, remarked, "The award of university status not only indicates the support and recognition received from the society, but also its expectations of us.

"Adopting the 'Liberal + Professional' education model, HSMC nurtures young talent with professional knowledge, a caring attitude, moral values and social responsibility. With the HSUHK title, we will continue to strive for development and innovation. With an aim to be the leading non-profit private university in the region, we will nurture future professionals and social leaders with integrity and social responsibility," Ho added.

## **About Hang Seng Management College**

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and was established in 2010 as a non-profit, private university-level institution, with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation) and around 5,000 full-time students. Adopting the "Liberal + Professional" education model which incorporates the iGPS "desired graduate attributes" framework, HSMC is a residential institution which puts quality teaching and students' all-round development as its highest priorities. Aspiring to be a leading private liberal-arts-oriented university in the region, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with critical thinking, innovative minds, caring attitude, moral values and social responsibility.

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