



## 新聞稿-即時發放

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### 恒管舉行新生入學禮 歡迎逾 1400 名新生

恒生管理學院（恒管）於9月6日下午假校園禮堂舉行2018/19學年新生入學禮，歡迎本學年逾1,400名新生及海外交換生入讀恒管。

校長何順文率領教務委員會成員及其他教師歡迎新生加入恒管大家庭。

何校長於入學禮上致辭勉勵同學，不應單以學業成就、收入、財富、名聲或權位等指標去衡量一個人是否成功，更要懂得分辨「成功」和較無形的「價值」。他說：「價值是指在自己的信念下，做有意義和具滿足感的事情，而大學教育正是一個學習過程，讓人更了解自己及建立個人價值觀，以應付未來一生工作與生活上的挑戰。」他又鼓勵同學參與住宿生活、實習和海外交流活動，多發掘自己志趣和長處，豐富自己的學習經歷。

今年恒管共有逾1400名新生，何校長對收生成績感到滿意：「縱使整體文憑試考生數目逐年下跌，但恒管本學年的收生情況與去年相若，反映恒管的辦學理念與成果備受學生、家長和社會肯定。加上政府自去年起為學生推出免入息審查資助計劃，肯定了優質自資學士教育的重要性，更多學生選擇入讀恒管，享受四年充實的大學生活。」

#### 何校長致辭全文：

各位同事、各位同學：

首先，歡迎大家加入恒生管理學院這個大家庭！今天是一個非常特別的日子，是各位新鮮人的一個新里程碑。很高興看到新生和交換生們帶着喜悅和自信於恒管開展您們的學習旅程。作為新生，你們將面對許多新鮮事物和挑戰，我鼓勵你們保持開放的態度，包容不同的想法和觀點，探索自己的志趣和價值，並積極主動地學習，不怕艱難挫折，不斷尋求進步。相信恒管的教職員以及你們的師兄姐會幫助你們過渡新的大學生活。

Colleagues and Students,

My heartiest congratulations and warmest welcome to all new students joining the big HSMC family! I am very glad to see happy and confident faces of around 1,400 students with some 30 exchange students embarking on your learning journey here at HSMC. I believe your engagement in HSMC will infuse the College family with fresh talent, new ideas and passion.



As a new student, most things here may be new and different to you; new friends, new learning environment, and new campus life. At the same time, you will be meeting new challenges and stimulations. I encourage you to be open-minded, appreciate different ideas and views, explore your own interests, strengths and values, and take a proactive role in learning. At HSMC, we strive to help you grow and mature to your fullest potential. Do rest assured that our dedicated teachers, staff and senior year students are ready to help your smooth transition to a fully-engaged university life. Before I move on, I would like to ask you two questions: What is the value of university education? What do you wish to acquire most out of your undergraduate education here at HSMC?

To many of you, university education may be a stepping stone to a good job, a good income, and eventually higher social mobility. Success in this sense can be important to many of you, and is quite understandable though no one can guarantee such, especially in the current fast-changing, diverse and more competitive global environment.

To me, the worth of a person cannot be measured by 'success' indicators such as academic achievement, income, wealth, fame or power. We need to differentiate between 'success' and the less tangible 'value'. Many important life goals or values are in less physical forms, such as exercising honesty and justice, feeling happiness, finding love, building close relationships with peers and teachers, realising one's potential, contributing to the community, and enhancing the life of others.

'Value' is to do things which are meaningful and with fulfillment. And when value really clashes with the 'tangible' success, I hope many of you would choose value. I think this is the moment when we feel most satisfied and fulfilled.

During your study at HSMC, besides gaining professional knowledge and skills, you will have a deeper understanding of yourself and learn to establish your own personal values, so that you can handle your future challenges in work and life confidently.

In the coming years, you will meet people from different backgrounds with different views here, and we need to learn to respect each other's views. Always exercise your own critical thinking before making a value judgement. Being 'critical' means to act with a careful attitude, an open mind and rational reasoning, and not to easily follow the crowd without raising enough questions starting with 'why?'

To prepare you to pursue a liberal approach to life, one distinctive feature of HSMC is its "Liberal + Professional" education model which incorporates the iGPS "desired graduate



attributes” framework: “I” = Intellectual Competence; “G” = Generic Interpersonal Skills; “P” = Personal Development; and “S” = Social Engagement. We aim to nurture students to become responsible global citizens with critical thinking, innovative minds, human caring attitude, moral values and social responsibility.

HSMC attaches great importance to our students’ all-round development and provides them with a transformative learning experience that contributes to their intellectual, inter-personal and intra-personal growth. Let me briefly highlight some of the major learning opportunities here at HSMC.

Residential life is an integral part of undergraduate education and an enriching experience combining living and learning. As a member of a residential college, you will have the opportunities of intellectual interactions with faculty members and fellow students in a casual setting, engagement in self-learning and self-management. I highly recommend you to learn more about the themes of each of the four residential colleges (RCs) at HSMC, become affiliated with or stay at least one year in one of them, and participate actively in RC activities. You will soon learn that the RC is not just a place of accommodation but also your second home with caring and love.

Apart from learning on-campus, you can gain hands-on experience through joining our internship programmes offered locally, regionally or internationally. You can also take advantage of other overseas learning activities such as exchange study, study trips, service learning and independent research projects, etc. to broaden your global perspectives. Through RC and these learning opportunities, you will develop more transferable competencies such as reasoning, problem-solving, communication, teamwork and leadership, among others.

I trust that with a positive mindset, proactive attitude and purposeful participation in different learning opportunities at HSMC, your university life will prove to be an immensely rewarding experience. After a few years, you will find yourself transformed with self-confidence and humility walking into your next endeavor of life.

I wish you all a fruitful learning journey at HSMC. Thank you.



圖片：



圖 1: 恒管今年有逾 1400 名新生入讀



圖 2: 校長何順文教授祝願學生有成果豐盛的校園生活

圖片下載：<https://goo.gl/CDFuVN>

恒管簡介：

恒生管理學院（恒管，前身為恒生商學書院）於 2010 年改組成立，乃一所非牟利私立具大學水平的高等學府。恒管現有五個學院，包括商學院、傳播學院、決策科學學院、人文社會科學學院、和翻譯學院，共有約 5,000 名全日制學生。作為一所住宿型院校，恒管採用「博雅 + 專業」教育模式，並配合 iGPS「期望畢業生特質」框架，著重優質教學及學生的全人發展，矢志成為一所區內具領導地位的博雅型私立大學。恒管配合優質的師資、獲獎的綠化校園與設施、創新學位課程、具影響力的企業可持續發展研究、與優質的學生支援服務，致力培育年青人成為具明辨思維、創新、人文關懷、道德價值觀和社會責任的人才。

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