



For Immediate Release

To: Assignment Editor/Editor of Local News and Education Sections

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**HSMC Welcomes New Board Chairman and Governors
for Campus Visit**

Hang Seng Management College (HSMC) today (29 August 2018) welcomed the recently appointed Chairman of its Board of Governors and two new Governors for a campus tour discussing the College's vision of becoming a leading private liberal-arts-oriented university in the region.

New Board Chairman, Louisa W.W. Cheang, Vice-Chairman and Chief Executive of Hang Seng Bank, along with new Governors Professor Michael K.M. Hui, Choh-Ming Li Professor of Marketing and Chairman of Department of Marketing at The Chinese University of Hong Kong, and Dr Eric K.C. Li, Senior Partner at Li, Tang, Chen & Co, Certified Public Accountants (Practising), were received by HSMC President Simon S.M. Ho and other members of senior management.

Ms Cheang's appointment as Governor and Board Chairman took effect on 1 July, while Professor Hui and Dr Li officially took up their respective roles as Governors on 31 July. Dr Patrick Y.B. Fung, Chairman of OCBC Wing Hang Bank Limited, was also appointed as a Governor with effect from 31 July.

The visitors were briefed on the latest College developments and achievements and its unique role in the higher education sector. President Ho also highlighted HSMC's 'Liberal + Professional' education model and its distinctive educational strengths, such as its award-winning green campus facilities, innovative degree programmes, and ability to provide a unique residential college experience, as well as its emphasis on small-class teaching, close teacher-student relationships and extracurricular mentorship.

President Ho and the Governors also discussed HSMC's 5-Year Strategic Plan 2018-23, which includes the establishment of an art and design academic unit and the launch of the 'One Student, One Internship' scheme. Through actively engaging in different learning opportunities, students will get to know themselves better, broaden their horizons, gain self-confidence and realise their potential.



The tour of HSMC’s teaching and learning facilities included the Auditorium, SCOM TV Studio, Library, Fung Yiu King Hall, Financial Trading Laboratory, Wei Lun Square, Sports Hall and Indoor Swimming Hall. The Chairman and Governors also visited the HSMC Jockey Club Residential Colleges and talked to student residents to learn more about their day-to-day campus experience.

Ms Cheang said: “The initiatives established under HSMC’s Strategic Plan will ensure that the College continues to advance towards its laudable aspiration of becoming a leading private liberal-arts-oriented university in the region.”

Professor Hui said: “It is my honour to be invited to serve on the HSMC Board. I hope that my academic and management experience in the higher education sector would infuse more different perspectives for the Board and benefit the growth of HSMC.”

Dr Li said: “I am impressed by HSMC’s trailblazing development and the collegiate atmosphere of the campus. I look forward to working closely with the Board and the College Management.”

The College and its stakeholders are delighted to be able to benefit from the expertise, broad experience and valuable insights of the new appointees to the Board of Governors. Supported by the Board’s passion for education and wise counsel, the College will strive to reach new heights of excellence.

Biographies of Newly Appointed Board Chairman and Governors

Ms Louisa CHEANG Wai-wan

Ms Cheang is Vice-Chairman and Chief Executive of Hang Seng Bank, Chairman of Hang Seng Bank (China) and various subsidiaries in the Hang Seng Group, Chairman of the Hang Seng Index Advisory Committee of Hang Seng Indexes and a Member of the Board of Trustees of the Ho Leung Ho Lee Foundation. She is also a Group General Manager of HSBC and a Director of The Hongkong and Shanghai Banking Corporation.

Ms Cheang joined HSBC in 1999, and has worked in a wide range of Personal Financial Services and Marketing positions. She was appointed Head of Personal



Financial Services, Hong Kong at HSBC in 2007; Regional Director of Personal Financial Services, Asia Pacific in 2009; and Regional Head of Retail Banking and Wealth Management, Asia Pacific in 2010. Ms Cheang became Group Head of Retail Banking in 2014 before being appointed as Vice-Chairman and Chief Executive of Hang Seng Bank in 2017.

Ms Cheang currently also holds the following appointments:

- Board Member of The Community Chest of Hong Kong
- Honorary President of Jiangsu Service Association for Hong Kong Enterprise Investment
- International Advisor of China Union Pay
- Member of The Twelfth Jiangsu Provincial Committee of the Chinese People's Political Consultative Conference
- Member of the Consulting Committee of Qianhai & Shekou Area of Shenzhen, China (Guangdong) Pilot Free Trade Zone, and Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone of Shenzhen
- Vice President of The Hong Kong Institute of Bankers

Ms Cheang graduated from The University of Hong Kong with a Bachelor of Social Sciences degree. She is also a Chapter Honoree of Beta Gamma Sigma, The University of Hong Kong Chapter.

Dr FUNG Yuk-bun Patrick, JP

Dr Fung obtained his MBA degree from University of Toronto in 1973, and was awarded an Honorary Doctor of Business Administration by The Hong Kong Polytechnic University in 2001 and an Honorary Doctor of Laws by University of Toronto in 2005. Dr Fung joined Wing Hang Bank Ltd. (currently known as OCBC Wing Hang Bank Ltd.) in 1976 and was appointed a Director of the Bank in 1980. He was appointed Chief Executive in 1992, and then Chairman and Chief Executive in April 1996. Dr Fung is currently the Chairman of OCBC Wing Hang Bank Ltd.

Dr Fung is a Non-Executive Director of Miramar Hotel and Investment Company Limited. He is an Honorary Member of the Court and Adjunct Professor with the Faculty's School of Accounting and Finance of The Hong Kong Polytechnic University, a Vice President of the Hong Kong Institute of Bankers, a member of the Board of Governors of The Hong Kong Philharmonic Society Ltd., and Adjunct



Professor and a member of Foundation Management Committee of HSMC. In 2014, Fung Yiu King Charitable Foundation, chaired by Dr Fung, made a generous donation of HK\$10 million to HSMC for campus development. To express the College's heartfelt gratitude to the Foundation, the conference hall located on the fourth floor of the S H Ho Academic Building was named Fung Yiu King Hall.

Professor HUI King-man Michael, MH

Professor Hui is Choh-Ming Li Professor of Marketing and the Chairman of the Department of Marketing at The Chinese University of Hong Kong (CUHK). He had held academic appointments in England and Canada before joining CUHK in 1996. He had served as Associate Vice-President (2004 to 2008) and Pro-Vice-Chancellor/Vice-President (2009 to 2017) of CUHK as well as Associate Dean cum BBA Programme Director (1999 to 2002) of CUHK Business School. Professor Hui's teaching and research interests include services marketing, consumer behaviour and cross-cultural marketing. He has published extensively in highly rated journals. Professor Hui's distinguished teaching performance has won him a number of teaching awards at CUHK including the first Outstanding Teacher Award of CUHK Business School in 2003 and the campus-wide Vice-Chancellor's Exemplary Teaching Award in 2004.

In parallel to his academic pursuits, Professor Hui has rendered consultancy and training services to public and private organisations in Hong Kong. He is currently the Chairperson of the Hong Kong Deposit Protection Board, a Council member of the Open University of Hong Kong, a member of the Innovation and Technology Fund's General Support Programme Vetting Committee, a panel member of the Notaries Public Disciplinary Tribunal and a panel member of the Insurance Appeal Tribunal.

Dr LI Ka-cheung Eric, GBS, OBE, JP

Dr Li Ka-cheung Eric is the Senior Partner of Li, Tang, Chen & Co, Certified Public Accountants (Practising). He has extensive experience in the accounting profession for over forty years. He is also a well-respected leader in the community and served as independent non-executive director for a number of leading listed companies in banking, real estate, retail and manufacturing sectors, which include the appointment as an Independent Non-executive Director of the Hang Seng Bank, Chairman of its Audit Committee and Steward of The Hong Kong Jockey Club, etc. Dr Li was Legislative Councillor from 1991 to 2004 and chaired its Public Accounts Committee from 1995-2004. He was the President of the Hong Kong Institute of CPA in 1994.



Dr Li served in numerous advisory capacities in higher education institutions and non-governmental organisations both locally and overseas, such as President of Hong Kong Foundation for the University of Manchester and Member of the University's Global Leadership Board. He was a Member of The Hong Kong Polytechnic University Council and Court, Chairman of Finance Committee and Treasurer of the Council of The Hong Kong Institute of Education (now renamed as The Education University of Hong Kong, EdUHK), Treasurer of The Open Learning Institute of Hong Kong (now renamed as The Open University of Hong Kong). He is currently Member of the EdUHK's Foundation, Member of the Board of Governors and Court of Hong Kong Baptist University, Chairman of Advisory Board of School of Accountancy of The Chinese University of Hong Kong and was its former trustee, etc.

Photos:



Photo 1: Group photo of Ms Cheang (4th from left), Professor Hui (3rd from left), and Dr Li and Mrs Li (4th and 3rd from right) with President Ho(2nd from left) and other senior management of HSMC.



Photo 2 and Photo 3: Ms Cheang visited HSMC Jockey Club Residential Colleges and talked with student residents.



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About HSMC:

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and was established in 2010 as a non-profit, private university-level institution, with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation) and around 5,000 full-time students. Adopting the ‘Liberal + Professional’ education model which incorporates the iGPS “desired graduate attributes” framework, HSMC is a residential institution which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading private liberal-arts-oriented university in the region, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with critical thinking, innovative minds, caring attitude, moral values and social responsibility.

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