



25th January 2018

To: Assignment Editor/Editor of Local News and Education Sections

The 6th INFORMS Transportation Science and Logistics Society Workshop

The School of Decision Sciences and the Policy Research Institute of Global Supply Chain were honoured to be partnered with INFORMS TSL to host the 6th INFORMS Transportation Science and Logistics Society Workshop at Hang Seng Management College from 7 to 10 January 2018.

Forty-eight researchers presented their recent work on the topics of green urban logistics, business module of urban logistics, revenue management, last mile delivery, e-Commerce, collaborative logistics and ridesharing, vehicle routing etc. during the three-day event. In addition to the academic presentations, the workshop also featured company visits hosted by Hutchison Ports and Power Hub Limited.

As the highlight of the 3-day Workshop, an Industry Panel was organized on 10 January, bringing together business leaders, industry experts and academics to share thoughts and insights on e-Commerce and urban logistics in the region and worldwide. It attracted nearly 100 participants from overseas and local universities, business leaders in China and Hong Kong.

HSMC is delighted to have six distinguished panel speakers to share their expertise on the theme. The speakers are Mr. Stephen CHAN, Managing Director of Power Hub Limited; Mr. Bing FU, Vice-President, Head of Logistics Planning & Development of JD Logistics; Mr. Reeve KWAN, Co-founder of GOGO VAN; Dr. Anthony LAU, Chairman of Pacific Air Limited; Mr. K.K. LEUNG, President of UPS North Asia District and Mr. Jeffrey TSE, Strategic Partner Manager of Alibaba HK Limited.

Ms. Beth Bao, Director of JD Logistics Strategic Planning delivered the talk together with Mr. Fu, focused on exploring the picking path optimization, the dynamic routing planning, smart delivery and unmanned technology; and to find solutions and meet the challenges in large-scale urban delivery for E-Commerce. They also pointed out the question “should the logistics industry be in form of technology-driven logistics or logistics technology in the future?”



Mr. Stephen Chan talked about the positioning of SME in the E-Commerce era. He considered that SME can stay competitive by making a balance between automation and investment. In addition, source of experienced, trainable labour force and the availability of infrastructure are also crucial.

Mr. Reeve Kwan shared that the current operations of GOGO VAN is the first on-demand logistics and transportation platform in Asia. Their success was on the wisely application of data through different analytic tools on route, product, driver profiling, scheduling, etc.

Dr. Anthony Lau shared his experience on the major changes of E-Commerce in the past 10 years and its future development, especially in China. With fast development in E-Commerce, Dr. Lau highlighted the issue: “if positive or negative impacts will be incurred for job opportunities?”

Mr. K.K. Leung shared his insights on the trends of online shopping in Asia, includes the importance of the post sales services and the key of delivery flexibility. Despite the rapid growing of online shoppers, Mr. Leung considered the in-store shopping still has an important role.

Mr. Jeffrey Tse talked about the Alibaba ecosystem, he mentioned that China is the largest E-Retail market in the world and has world’s largest mobile internet user base. Mr. Tse explained how Alibaba linked up the global suppliers with global buyers through their global network.

After the individual presentation by panelists, a panel discussion was carried out with Prof. Jeff YEUNG, Director, Knowledge Transfer Center of the Chinese University of Hong Kong as moderator. The panelists shared their views and exchanged ideas on the perspective of Hong Kong’s logistics industry. Discussions were carried out on the topics related to managing the “Bullwhip Effect”; whether the Cantonese old saying “When you are young if you do not study hard and later you are going to join the transportation industry” can still be applied to this generations; what HK should do to maintain its position as an international hub; how to encourage students to join the logistics industry after graduation, etc.



Photographs:

	
<p>(1) President Ho delivered the Welcoming Remarks in the Industry Panel Session</p>	<p>(2) President Ho, Prof. Stein W. Wallace and Prof. Lawrence Leung have a group photo with panel speakers</p>

Download Photographs: <https://goo.gl/C2Y7hf>

About HSMC:

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and was established in 2010 as a non-profit, self-financed university-level institution, with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation) and around 5,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSMC is a residential institution which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading non-profit private university in Hong Kong, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with independent thinking, innovative minds, human caring and social responsibilities.

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