



For Immediate Release

6 November 2017

To: Assignment Editor/Editor of Local News and Education Sections

HSMC Policy Research Institute of Global Supply Chain
Received Donation from GDHKMC Bay Area Economic And Trade Association
For supporting Greater Bay Area Research

The Policy Research Institute of Global Supply Chain (Institute) of Hang Seng Management College (HSMC) received a donation of half a million dollars (HK\$) from the Guangdong-Hong Kong-Macao-Bay Area Economic And Trade Association (Association) for supporting the Institute's Greater Bay Area policy research.

The inauguration of the Guangdong-Hong Kong-Macao-Bay Area Economic And Trade Association was held recently. The Association, initiated by government and business leaders, economic experts and social elites in the Greater Bay Area, aims to support China's national strategic plan and to promote planning and development of the Greater Bay Area. More than 400 prestigious leaders and elites from all sectors gathered together at the ceremony to witness the inauguration of the Association.

Professor Simon S.M. Ho, President of HSMC, and Professor Lawrence C. Leung, Dean of Decision Sciences received a donation cheque on behalf of HSMC. They expressed sincere gratitude to the Association for the support.

Professor Ho said, "Hang Seng Management College is glad and honoured to be able to contribute to the development of Greater Bay Area through the Institute's policy research study. The donation has affirmed society's recognition to our effort and achievements in policy research."

The Policy Research Institute of Global Supply Chain is currently working on a Greater Bay Area Project. The Project is an in-depth study of the logistics and trade facilitation in the Greater Bay Area, aiming to provide policy suggestions for enhancing Hong Kong's competitiveness. The research team will report the findings at the Greater Bay Area Symposium to be held on 7 December 2017.



Photographs:



Prestigious leaders and elites at the Inauguration



Donation Cheque Presentation from Association to HSMC

Download here : <http://bit.ly/2hyz7pV>

About HSMC:

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and was established in 2010 as a non-profit, self-financed university-level institution, with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation) and around 5,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSMC is a residential institution which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading non-profit private university in Hong Kong, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with independent thinking, innovative minds, human caring and social responsibilities.

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