

Bachelor of Social Sciences (Honours) in
ASIAN STUDIES (BSS-AS)
亞洲研究 (榮譽) 社會科學學士



恒生管理學院
HANG SENG
MANAGEMENT COLLEGE



What is Social Science?

Social Science, broadly understood, involves the study of people - their beliefs, behaviours, interactions, and so forth. Typically, social scientists gather data using specialised techniques and use them to support their hypotheses and theories. Some major fields in social sciences are: anthropology, political science, psychology and sociology.

Why is Asian Studies important?

The 21st century is the century of Asia. The economic miracles of Asia in recent years have brought significant changes to the global order. Yet, the significance of Asia lies not only in its boosting economic status and international role, but also in the rich, diverse cultural traditions and history of the region.

Programme Objectives

The Bachelor of Social Sciences (Honours) in Asian Studies programme aims to give students a solid understanding of Asia's transformation and its associated dynamics and complexities through a multi-disciplinary approach. Our students will have the opportunity to examine Asia's metamorphosis from social, political, economic, cultural and historical perspectives. This approach will help cultivate students' critical thinking and communication skills. In addition to empowering our students to comprehend the miracles of Asia, the programme also fosters their appreciation and respect of cultural diversity.

Programme Overview

The Programme is designed as a four-year programme of study. Students are required to study at least 120 credits (39/40 modules) over four years.

Study Area	Core (Credits)	Elective (Credits)	Total (Credits)	Percentage (%)
1. Asian Studies	8(24)	11/12(36)*	19/20(60)*	50
2. Common Core Curriculum				
(i) General Education	1(3)	6(18)	7(21)	17.5
(ii) Languages				
Chinese	3(9)	-	3(9)	7.5
English	3(9)	-	3(9)	7.5
(iii) Quantitative Methods & IT Skills	2(6)	-	2(6)	5
3. Business Education	2(6)	-	2(6)	5
4. Free Electives		3(9)	3(9)	7.5
Total	19(57)	20/21(63)	39/40(120)*	100

* ASI4900 Senior Thesis carries 6 credits and is equivalent to two Major elective modules.

BACHELOR OF SOCIAL SCIENCES (HONOURS) IN **ASIAN STUDIES**

PROGRAMME FEATURES

- The programme provides students with fundamental knowledge of social sciences and humanities with respect to issues in the Asian context.
- **Specific modules are offered by the Department of Social Science.** This ensures the linkage and coherence of the modules offered.

HOLISTIC STRUCTURE

- The programme provides multi-disciplinary knowledge and training in **social science** and **humanities**.
- Students will be trained to evaluate situations and problems in the Asian context by adopting multi-disciplinary perspectives.

MULTI-DISCIPLINARY APPROACH

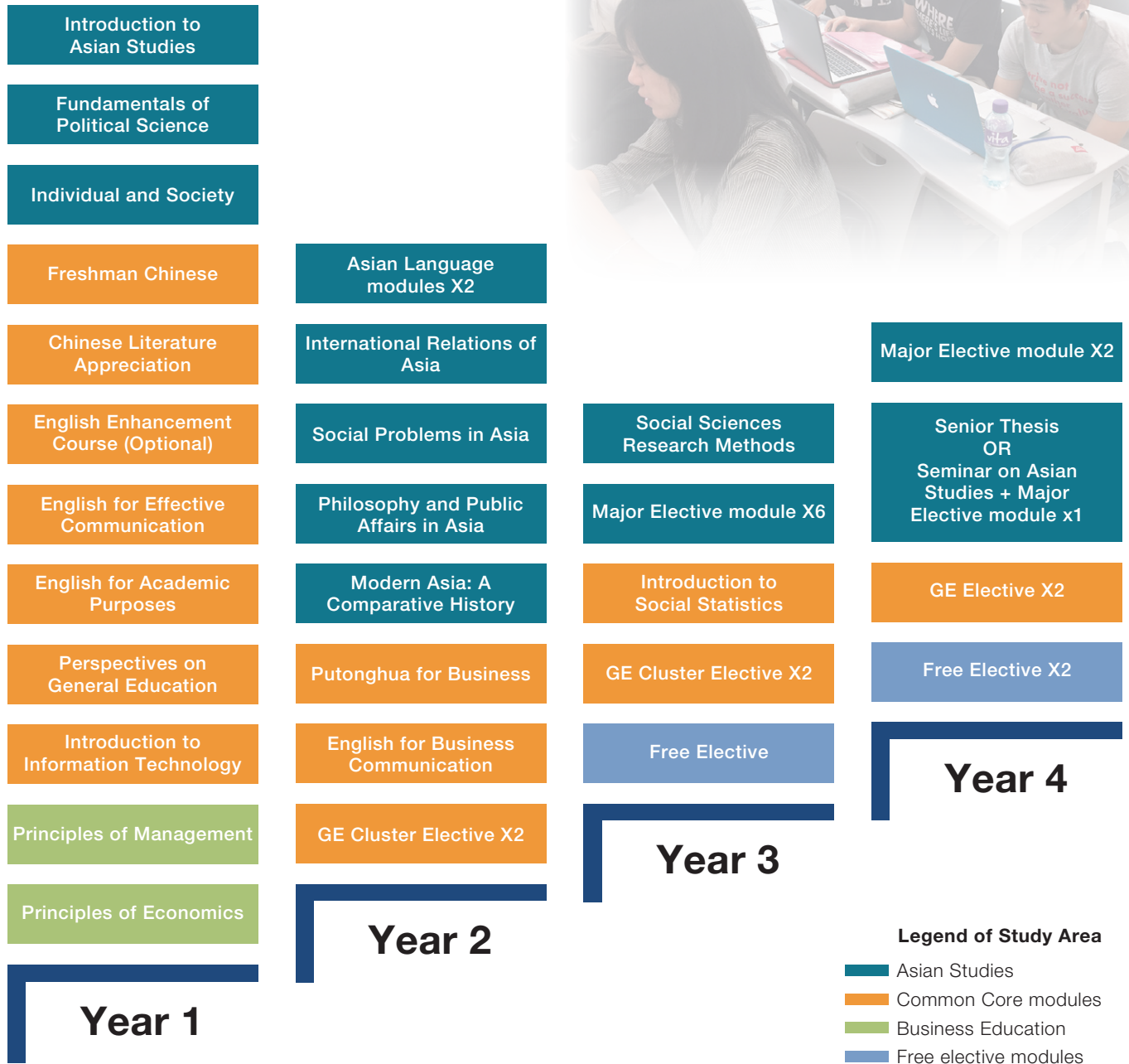
OVERSEAS EXPERIENCE

- The programme will equip students with abilities to work effectively in a multi-cultural environment.
- **Cross-cultural experience** cultivates students' critical thinking, communication skills and respect for cultural diversity.
- Through **academic exchange, study tour, summer course, voluntary work or placement**, students can gain overseas experience in Asia.

ASIAN LANGUAGE TRAINING

- The programme requires students to attain at least 6 credits in **Japanese, Korean or other Asian language modules**.
- Students may also take advanced level language modules as electives to enhance their competitiveness in the job market or further study.

ACADEMIC STRUCTURE



Major Elective Modules

- Governance in Asia
- Economic Regionalism in Asia
- Gender, Race and Ethnicity in Asian Societies
- Religions and Societies in Asia
- Cultural Tourism in Asia
- Chinese Society: Changes and Transformation
- Psychology in Asian Context
- Asian Food and Cuisines
- The Chinese Diaspora and Migration
- Appreciating Asian Art, Heritage and Museum
- Japanese Culture and Society
- Globalization of Korean Popular Culture
- Disaster and Crisis Management in Asia
- Environmental Issues and Sustainability in Asia
- Scientific Development and Social Changes in Asia
- Political Emotions and Social Justice in Asia

Asian Languages

- Korean
- Japanese

OVERSEAS LEARNING EXPERIENCE

HSMC offers exchange opportunities for students in BSS-AS at overseas institutions. Along with the acquisition of academic theories and concepts, students can further their critical thinking skills, communication skills and respect for cultural diversity, which prepare them to work effectively in a multi-cultural environment.

Our Exchange Partners in Asia Include:

JAPAN



- Aichi Shukutoku University
- Nanzan University*
- Osaka International University
- Seinan Gakuin University*
- University of Niigata Prefecture

MALAYSIA



- Taylor's University

CHINA



- Capital Normal University
- Shanghai Jiao Tong University
- Shanghai University of International Business and Economics
- University of International Business and Economics

KOREA



- Chung-Ang University
- Hanyang University
- Inha University
- Pukyong National University
- Sangmyung University
- SolBridge International School of Business, Woosong University
- Yong In University

TAIWAN



- Asia University
- Chung Yuan Christian University
- Feng Chia University
- Fu Jen Catholic University
- National Changhua University of Education
- National Taipei University
- National Taiwan University
- Shih Hsin University
- Yuan Ze University

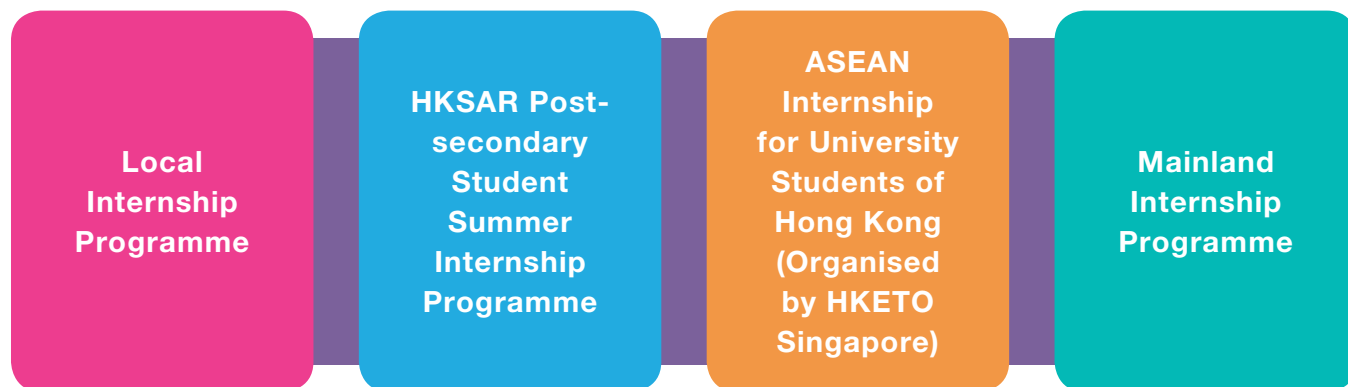
* Subject to final agreement

JOB TRAINING AND CAREER PROSPECT

Internship Opportunities

Job placement allows students to better understand what it is like in workplace and sharpen their interpersonal skills. Students will be able to interact with people in the industry and attain valuable insights into the business environment.

Students in HSMC are encouraged to participate in internship which is valuable in enhancing their competitiveness in the job market.



Career Prospect

Graduates from BSS-AS have diverse employment pathways.



PAST EVENTS

Study Tour 2017 - Exploring Rural Japan in Kunisaki (28 May 2017 – 4 June 2017)



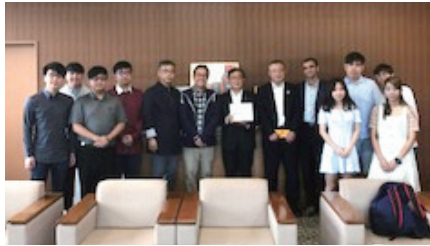
The group with local hosts Prof Vafadari and Mr Kawai



Participating in a rural revitalisation project by clearing a bamboo forest



Warmly received by the Buddhist temple Regeji and stayed there for four nights



Meeting Kunisaki Mayor Akifumi Miykawa at the City Government Office



A sightseeing tour at Beppu's Jigoku

Asian Studies Friday Seminar (2017/18)



Friday seminars designated for Asian Studies students regarding issues related to the programme and Asia (22 Sep 2017)

Asian Studies Colloquium (2017/18)



"From Cultural Diplomacy to Shopping Spree: A case study on Chinese tourist boom" by Dr Michael Chan (20 Oct 2017)

ACADEMIC STAFF

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ENQUIRIES ON APPLICATION AND ADMISSION 入學申請查詢

Applicants can submit their applications through the HSMC Online Application System.
For further enquiries, please contact the Registry.

申請者可透過恒生管理學院網上入學申請系統申請。如有進一步查詢，請聯絡本校教務處。

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Hang Seng Management College is incorporated in Hong Kong with limited liability by guarantee.
恒生管理學院是一間於香港註冊成立之擔保有限公司。

Information updated as of October 2017.

有關資料更新至2017年10月。