



For Immediate Release

7th October, 2017

To: Assignment Editor/Editor of Local News and Education Sections

**Celebrities Inspire Today's Young Generation
to Hunt for the Perfect Jobs at the JINESS Career Summit**

The JINESS Career Summit was held today to help students prepare in advance for proper career planning. At the Summit, celebrities, corporate human resources managers, students and graduates met and shared under one roof. Jointly developed and established by five self-financing tertiary institutions, JINESS (Joint-Institution Network for Student Success) is an intelligent portal for career opportunities and recruitment.

Backed by a HKD20 million subsidy from the Education Bureau, JINESS is a pioneering employment platform for students and graduates from five participating self-financing tertiary institutions, including Hang Seng Management College, Caritas Institute of Higher Education, Centennial College, Chu Hai College of Higher Education and Tung Wah College.

“The JINESS Career Summit is designed to help graduates from the five participating institutions,” says Dr. Tom Fong, chairman of the JINESS Management Committee and Vice-President (Organisational Development) of Hang Seng Management College. “A series of talks and activities during the Summit will help students better understand their own personal capabilities. They will learn how to compile more comprehensive and effective resumes through the use of various technologies in preparation for job-seeking activities. The event also welcomes employers, education industry practitioners, career consultancy tutors as well as secondary school students for information exchange and sharing.”

As the first large-scale event held by JINESS, this Career Summit has invited various celebrities to attend as guests, such as: Sammy Leung, the well-known cross media artist; Nelson Yip Siu-hong, the official representative of the Paralympics Equestrian Event, Beijing Olympics 2008; Vincent Ng Ka-him, the cross-media producer; and famous Youtuber Hana Tam. They will share their insights on how to excel in today's



job market and pave the way to success. Moreover, Maria Hui, director of Human Resources at Microsoft Hong Kong; and Stanley Yau, Director of Human Resources and Administration at Hong Kong Airline, will be on hand to provide analysis of industry prospects and offer the latest recruitment information. Smart job training workshops will also be held to disclose valuable industry trends as well as provide winning tips for job hunting.

Photograph:



Group photo of guests and HSMC representatives

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About HSMC:

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and was established in 2010 as a non-profit, self-financed university-level institution, with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation) and around 5,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSMC is a residential institution which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading non-profit private university in Hong Kong, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with independent thinking, innovative minds, human caring and social responsibilities.



恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

Media Enquiries :

Communication and Public Affairs Office, Hang Seng Management College

Ms New Ip

Ms Catherine Chan

Tel : 3963 5492

Tel : 3963 5005

E-mail : newip@hsmc.edu.hk

E-mail : chancatherine@hsmc.edu.hk