



To: Assignment Editor / Editor of Local News and Education sections

Press Release (immediate release)

**HSMC-EDC and IARFC Hong Kong and Macau Centre
launched their first joint
Certificate in Financial Consulting (Executive Program)**

Sept 6, 2017 – Executive Development Centre (EDC) of Hang Seng Management College (HSMC) together with International Association of Registered Financial Consultants (IARFC) Hong Kong and Macau Centre signed a Memorandum of Understanding on organizing the “Certificate in Financial Consulting (Executive Program)” in HSMC Campus.

The Executive Program is designed for financial services practitioners who aim to obtain the globally recognized professional designation, “Registered Financial Consultant” (RFC) conferred by IARFC. Students, who pass the Executive Program, will at the same time, receive also a “Certificate in Financial Consulting” issued by HSMC-EDC. The designation “RFC” sets IARFC members above their peers as qualified and trained professionals who have met the level of competency required by IARFC.

The Executive Program is delivered by heavyweight trainers, and includes four different subjects: “Finance and Investment” by Dr Victor Ng, Adjunct Associate Professor, Department of Economics and Finance and former Senior Vice President and Division Head of Banking Administration of China Construction Bank; “Economics” by Dr James Cheong, Assistant Professor, Department of Economics and Finance, HSMC and former consultant of PricewaterhouseCoopers (PwC) in Australia; “Law and Tax” by Mr Antony Sin, Barrister-at-Law; and “Practical Aspects of Financial Consulting and Case Studies” by Dr Teresa So, Chairman, International Association of Registered Financial Consultants, Hong Kong and Macau.

The first class of this joint programme was completed at the state-of-the-art campus of HSMC; and the second class is planned to be held in 2018. For more information, please contact HSMC-EDC at 3963-5098 or IARFC Hong Kong and Macau Centre at 3152-2314.

End



- 1) Ms Joanna Kwok, Director of Executive Development Centre of Hang Seng Management College (HSMC-EDC) signed the MOU with Dr Teresa So, Chairman, International Association of Registered Financial Consultants, Hong Kong and Macau.



- 2) Students of this Executive Program claimed the content was very practical in helping with their daily work.

Background:

About [Hang Seng Management College \(HSMC\)](http://www.hsmc.edu.hk)

HSMC was re-structured from Hang Seng School of Commerce (HSSC) in 2010, a pioneering and leading provider of post-secondary programmes in business and related areas. HSMC stands as a non-profit-making private university-level institution, with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation), and around 5000 full-time students and 200 full-time faculty members. HSMC is a residential institution, aspiring to be a leading private university in Hong Kong, with the aim of nurturing young talents with independent thinking, innovative minds, human caring and social responsibilities. For more information, please visit www.hsmc.edu.hk.

About the Executive Development Centre (EDC) of Hang Seng Management College (HSMC)

The EDC is established under HSMC to provide practical executive development and training programmes in nurturing young entrepreneurs and business professionals to advance themselves as elite leaders, equipped with state-of-the-art knowledge and business ethical mindsets. The programmes are taught by high quality experienced full-time faculty and seasoned partners across global reputable institutes. The EDC is a qualified Management Consulting Firm of the Efficiency Unit of the HKSAR and is registered with the CFA Institute as an Approved Provider of continuing education programs for CFA Institute members. For more information, please visit www.EDC.hsmc.edu.hk.

About International Association of Registered Financial Consultants (IARFC)

International Association of Registered Financial Consultants (IARFC) was established in 1984 as a non-profit organization headquartered in Middletown, Ohio. The Association is committed to local and international development, currently with development centers or representative organizations in 16 countries or regions and members spreading over more than 20 countries.

IARFC was founded with the mission to foster public confidence in the Financial Planning profession, to provide practitioners with the opportunity to enhance their professional knowledge and to give recognition to practitioners who are truly competent and adhere to continuing education. IARFC requires its members to meet the following seven stringent standards: education, practitioner experience, examinations, integrity, practitioner license, conduct and continuing education. For more information, please visit www.iarfc-hk.org and www.iarfc.org.

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