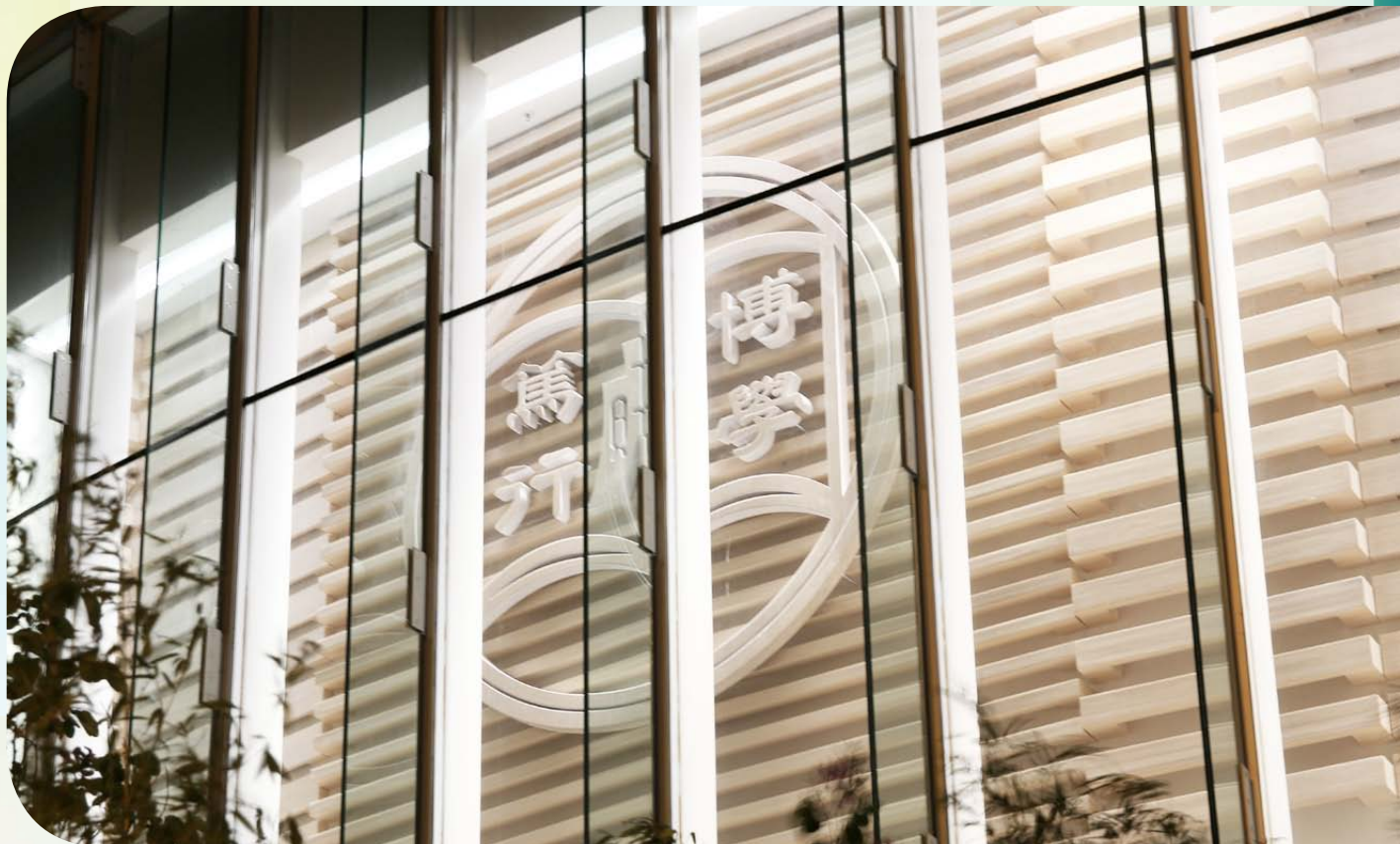


HSMC 恒管通訊 Newsletter



2 • 2015



恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

The Graduates Say.....



The Graduation Ceremony marked the end of my four-year campus life at HSMC when the mortar board was put on my head. Time flies but memories are still fresh in my mind.

Under the old educational system, students in Hong Kong had to go through highly competitive open examinations before they could get a place in local universities. Therefore, I cherish a lot the opportunity of studying for my Bachelor's degree at HSMC. At the beginning, I set up some targets to achieve in these four years for myself. I believe acquiring knowledge from study should not be the only goal for tertiary education and personal development is equally important. Participating in extra-curricular activities allowed me to fully utilise my time and get well-prepared for the future.

College life is more autonomous than life in secondary school. There are many opportunities and platforms for us to explore, to experience how fruitful the school activities are and to train up ourselves. With the freedom of choosing what to do, I optimised my time making college life meaningful in addition to attending classes. I joined many activities such as being the executive committee member of student association, joining exchange programme, having part-time job, working as an intern, doing voluntary service and travelling. All these activities helped me build up self-confidence, taste different cultures, broaden my horizons and gain valuable friendship.

I would like to share a saying with current HSMC students - "Work hard, play hard". Although we may not be certain of our next move, I am sure if we devote our effort fully to something and care for people and things around us, we can eventually gain happiness and life will be meaningful.

After graduation, we all chose a career path to pursue and mine is working at HSMC as a management trainee. I am happy with my new identity and will continue to contribute to HSMC.

行過畢業禮，戴上學士帽，回首在恒管四年的一點一滴，記憶猶新。

在舊學制下，同學必須在激烈的競爭中脫穎而出，才能繼續升學。因此，我非常珍惜入讀恒管的機會。自入學起，便定下四年大學生活的目標，用心學習之餘，要善用時間，積極參與校內外的活動，充實自我，為將來做好準備。

與中學相比，大學生活更為自主。課堂以外，我們有很多空間和平台去多方面嘗試，體驗多姿多采的校園活動，或者磨煉自己。在這四年的自由裡，我選擇



了捉緊有限的時間，除認真從課堂中汲取專業知識外，亦把握每個機會讓自己過得更有意義。上莊（組織學會）、參加交流團、打工兼職、到商業機構實習、參與義工服務、旅行遊歷；各式各樣的活動，使我提升了自信，有機會認識不同地方的文化，擴闊眼界，更獲得寶貴的友誼。



我鼓勵在學的師弟妹應該「學習要認真，玩樂要盡情」。或許我們此刻未必清晰瞭解自己每個選擇、對下一步亦難以取捨，但我堅信只要全情投入，傾力做好每件事，必能細味箇中樂趣，找到屬於自己的喜悅。此外，也要多關心身邊的人和事，這樣在恒管的黃金歲月才不虛度，不負青春。

畢業後，同學各奔前程，而我就選擇了在恒管工作。我的身份不再是學生或學生大使，而是管理見習生，以新的身份，繼續為恒管的發展出一份力，一同見證恒管發光發亮。

Mandy Ng
吳婉婷

畢業生說……



Studying at HSMC

As I grow older, I always think time passes too quickly. It has been half a year after graduation and when looking back it felt like only yesterday. I am a HSMC graduate of 2014, majoring in Business Journalism, now working as a news anchor and reporter at i-CABLE News. My career began as an intern anchor at i-CABLE during my third year of study. Since graduation, I have been working full-time there. If not for this internship opportunity arranged by the School of Communication, my life would have been totally different. At HSMC, I met the best professors in my life, who always encourage me to work hard and become a better person.



Career goal

I have been thinking about my future since I was a kid. I hope I can have a successful and phenomenal career with my unique personality. What is better than becoming a news anchor on television and letting people to recognise you? Acquiring knowledge from college and learning skills from the professors of the School of Communication, I strongly believe that I could become a professional anchor.

Current work

Being a news anchor is destined to be challenging. At the very beginning, I was enchanted in the glamour and glory facing the camera and many, many spectators at home, not aware of the ensuing hardship. It does require hard work, a lot of hard work indeed. For example, I have to work on shift and wake up in the middle of the night to go to work. I found that interfering with the biological clock is a new challenge to me. Besides, the ability to stay calm is also the key to professionalism. I was swallowed by anxiety during

my first live broadcast, it is the same anxiety I felt 20 years ago on my very first school day. Sometimes I have to act as reporter as well. I am required to think correctly, act quickly and ask precisely when dealing with important interviewees. Despite all these, I am sure I have chosen the right career, and I will always be thankful to the School of Communication which provided me with all the opportunities and transformed me into a better person.

恒管生涯

年紀愈長，歲月逝者如斯，恒管畢業半年，校園生活猶如昨天。我是2014年度恒管新聞及傳播學系的畢業生，主修商業新聞，現為有線新聞 (i-CABLE News) 全職主播及記者，而我的事業始於三年級時在有線新聞擔任實習新聞主播。若非傳播學院為我安排這次實習機會，人生的道路便可能會截然不同，在此亦感謝恒管的教授，他們都是我人生中最的導師，鼓勵我努力工作，成為更優秀的人。

志願

自小我已經思量自己的未來，希望走一條成功而不一樣的道路，展示自己的獨特個性。甚麼工作比在電視上成為新聞主播及記者，讓人們都認識你更好？傳播學院教授向我灌輸的專業知識，使我深信自己能成為一位廣為人知的專業主播。

現時工作

擔任新聞主播注定充滿挑戰。最初，我陶醉於在鏡頭和觀眾前表現自己，忘掉箇中辛酸。誠然，這工作實不易當，例如輪更工作，以及在半夜起床打亂了生理時鐘，對我來說實在是一項挑戰。而且，保持冷靜的能力亦是專業的條件，首次進行現場直播感到的焦慮，恍如20年前第一天上學的心情。間中，我亦會擔任記者的工作，須要思索有據、手腳要快、問題要準確到位，以應對重要的被訪者。儘管如此，我仍然相信自己走上一條正確的事業大道，並感激傳播學院為我提供的機會及使我成為更優秀的人。

George Sher
佘掌毅

Campus News

Hang Seng Management College Graduation Ceremony 2014

恒生管理學院畢業典禮 2014



The 3rd Degree Programme and the 4th Associate Degree Programme Graduation Ceremony 2014 was held on 12 December 2014. Ms Rose Lee, JP, Chairman of the Board of Governors and College Council of HSMC, officiated the Ceremony. Governors, Council Members and honourable guests also attended the Ceremony to share the greatest moment with graduates. It was the first time for the Ceremony to take place outdoor at the Block M plaza. Over 1,800 students, parents and guests attended. President Simon S M Ho delivered a speech and expressed his warmest congratulations to the graduates. Quoting HSMC motto "Erudition and Perseverance", he encouraged graduates to be wise learners and stay calm and confident when encountering challenges in their new roles in society.



校園消息



恒生管理學院（恒管）第三屆學士學位暨第四屆副學士學位畢業典禮2014已於12月12日順利舉行。恒生管理學院校董會及校務委員會主席李慧敏女士為典禮擔任主禮嘉賓，另外，多位校董及各界嘉賓亦出席道賀，一同見證莘莘學子的重要時刻。今年典禮首次於校園戶外的M座廣場舉行，匯聚超過1,800名來賓參與。校長何順文教授於典禮上致辭時致以衷心祝賀，以恒管校訓「博學篤行」勉勵畢業生，在未來人生遇到的事情上能冷靜積極思考及解決問題，自信地面對未來社會的挑戰和機遇。



S H Ho Academic Building and HSMC Jockey Club Student Residence Halls Achieving “BEAM Plus” Platinum Certification

何善衡教學大樓及賽馬會學生舍堂獲「綠建環評」 「新建建築鉑金級」認證



In the “BEAM Plus” Platinum Project Certification Ceremony held by the Hong Kong Green Building Council, HSMC was honoured with two certifications - the S H Ho Academic Building achieving the final Platinum rating of BEAM Plus V1.1 and the HSMC Jockey Club Student Residence Halls attaining the Platinum rating in the Provisional Assessment of BEAM Plus V1.2.

HSMC is the first among higher institutions in Hong Kong in achieving these honours and in being recognised for its commitment in applying environmental measures in academic buildings, residence halls and facilities. During the Ceremony, Mr Martin Tam Tin Fong, Council Member and Chairman of Steering Committee on Campus Expansion, shared HSMC's environmental initiatives and concepts in constructing the academic buildings and residence halls, and exchanged views with representatives from other awarded companies.



恒生管理學院於「綠建環評」鉑金級項目頒獎典禮獲香港綠色建築議會頒發2個獎項，包括獲「綠建環評」1.1版「新建建築最終評估鉑金級」認證的何善衡教學大樓及獲「綠建環評」1.2版「新建建築暫定評估鉑金級」認證的恒管賽馬會學生舍堂。

恒管為全港首間高等院校獲得此項殊榮，以表揚學院致力將環保節能措施應用於教學大樓、學生舍堂及設施上。頒獎典禮上，恒管校董兼校園擴建委員會主席譚天放先生分享了恒管在建設教學大樓及學生舍堂的環保措施和理念，並與其他得獎機構的代表交流。得獎項目亦於「綠建環評」鉑金級項目公眾展覽展出。



HSMC has conferred on Professor Jao Tsung-i Honorary Professor of HSMC and Honorary Adviser of The Institute for Chinese Language and Culture

敦聘國學大師饒宗頤教授擔任恒管榮譽教授及中國語言及文化研習所榮譽顧問

HSMC has the honour to have Professor Jao Tsung-i as its Honorary Professor of HSMC and the Honorary Adviser of The Institute for Chinese Language and Culture, to promote Chinese culture studies. As a world-renowned Chinese scholar, Professor Jao has attained remarkable achievements in every field of humanities, including archaeology, literature, philology, musicology, history as well as arts and culture. Professor Jao has also generously given his calligraphy to HSMC as gifts, including calligraphies of 「商道惟誠」 and 「中國語言及文化研習所」, which are now displayed at the Library and The Institute for Chinese Language and Culture on the second floor of S H Ho Academic Building.



恒管非常榮幸能敦聘饒宗頤教授擔任榮譽教授及中國語言及文化研習所榮譽顧問。饒宗頤教授在歷史、文學、語言文字、宗教、哲學、藝術、中外文化關係等人文科學領域中，皆有卓越的成就和貢獻，是蜚聲國際的國學大師。饒宗頤教授同時親題「中國語言及文化研習所」橫匾，復惠賜「商道惟誠」四字箴言墨寶，現於何善衡教學大樓二樓圖書館及中國語言及文化研習所展示。

BJC Talk Series : Press Freedom at Risk

恒傳匯談 - 新聞自由面臨危機

Ms Shirley Yam Mei Ching, Vice-chairperson of Hong Kong Journalists Association, was the guest speaker at the BJC Talk Series on 3 December 2014. Ms Yam shared her viewpoints on the recent development of press freedom in Hong Kong.

Ms Yam illustrated the true essence of press freedom and the difficulties in defending press freedom with different cases. Ms Yam pointed out that even though every media might own its stand, she hoped journalists could be objective when reporting and writing news by getting more information and a full picture on each matter. Journalists should abide by the principles and report authentic news in order to defend press freedom and avoid the doubts of being unprofessional and biased.



「恒傳匯談」系列講座在2014年12月3日邀請了香港記者協會副主席任美貞女士為嘉賓，與傳播學院師生分享她對近年香港新聞自由的看法。



任女士以不同的事例說明新聞自由的真諦，以及維護新聞自由的不易。傳媒雖各有立場，但新聞工作者報導與撰寫新聞時必須時刻保持客觀中立，並接收多方面資訊以充分了解事實。記者必須謹守工作原則、寫出紮實、有根據的新聞，捍衛新聞自由並避免公眾有機會質疑新聞工作者不專業及偏頗。

President's Dialogues with Distinguished Leaders

校長與領袖同「恒」



In order to broaden the horizons of youngsters, and further promote liberal arts and leadership education, HSMC and the Metro Broadcast jointly launched a new radio programme "President's Dialogues with Distinguished Leaders" to be broadcast from 11am to 12pm every Saturday morning starting from 29 November 2014.

為擴闊年青新一代的視野及推動博雅與領導教育，恒管與新城電台合辦全新節目「校長與領袖同『恒』」，由2014年11月29日開始，逢星期六上午11時至中午12時於新城知訊台播出。

校長何順文教授與新城電台DJ許柏倫先生聯手擔任主持，邀請多位出色領袖討論多個議題，如個人發展和成功故事、人生的意義、負責任領導力及高等教育等。

President Simon Ho will personally be the co-host of the programme with Mr Dylan Hui, radio host of Metro Broadcast, inviting renowned guests to share themes related to personal development and success, meaningful life, responsible leadership and higher education.

The kick-off ceremony was held on 24 November 2014 and was officiated by President Ho, Mr Daniel Chu, General Manager (Music, Entertainment and Production) of Metro Broadcast, and representatives of HSMC and Metro Broadcast.

節目啟動禮於2014年11月24日舉行，由校長何順文教授與新城廣播有限公司總經理（音樂、娛樂及製作）兼新城知訊台台長朱明銳先生一同主持啟動儀式。

In the past 2 months, we were very honoured to have the following distinguished leaders for sharing. The episodes can be revisited at www.hsmc.edu.hk/index.php/media1/thang.

在過往2個月，我們很榮幸邀請到以下幾位領袖級嘉賓作出分享。可到 www.hsmc.edu.hk/index.php/media1/thang 重溫節目。



Dr Moses Cheng, Senior Partner of P C Woo & Co 胡百全律師事務所首席合夥人鄭慕智博士

Dr Cheng talked about his unexpected success of becoming a lawyer, and pointed out the essential quality of leaders - "integrity". Dr Cheng even shared his unforgettable leadership experience in 2008. 鄭博士大談他童年時誤打誤撞成為律師的故事，更指出成為領袖的必要條件——「誠信」，鄭博士更分享了他發生在2008年的一個難忘領導經歷。

Dr Tse Ka Kui, Chair of Education For Good Community Interest Company Limited 仁人學社創辦人謝家駒博士

As a pioneer in social entrepreneurship, Dr Tse believes that students should enjoy their campus life and participate in more activities to broaden their horizons. He feels hopeful about Hong Kong's next generation as he is impressed by the youth's close attention to current issues in society. 作為香港的社會企業先駒，謝博士認為學生應把握校園生活，盡量多參與學生活動，擴闊自己眼界。他認為現今青年積極關注社會，因此對香港的下一代充滿希望。



**Mr Alfred Cheung Kin Ting,
Film Director, Entrepreneur and Leader Coach
企業家兼領袖導師張堅庭導演**

Mr Cheung reveals the impact of drama in his life and leadership. Having directed numerous well-known comedy films, he regards a serious work attitude as the key to success.

導演笑談戲劇對他人生和領導的改變。張導演編寫過多套家傳戶曉的喜劇，他認為領袖成功的關鍵在於認真的態度。



**The Hon Mr Jasper Tsang Yok Sing,
President of the Legislative Council, HKSAR
立法會主席曾鈺成先生**

Previously working in the education sector, Mr Tsang encourages students to choose majors based on their own interests and study hard. As a leader, he enjoys the sense of achievement from solving difficulties.

教育界出身的曾主席鼓勵同學按個人興趣選擇主修和努力學習。他在節目中分享作為領袖最享受的地方是解決問題的成功感。

**The Hon Mr Lam Woon Kwong,
Convenor of the Executive Council, HKSAR
行政會議召集人林煥光先生**

Mr Lam said that a leader must be humble, honest and responsible. He emphasised that leaders should teach others by their own example and be good models for others.

林先生表示作為一位領袖必須謙虛、正直和有責任心，又認為「身教」非常重要，作為領袖應該以身作則，成為別人的好榜樣。



**Dr Ada Wong, School Supervisor of HKICC
Lee Shau Kee School of Creativity
香港兆基創意書院校監黃英琦博士**

Concerning the requirements of a leader, Dr Wong believes today's leader must not be a dictator but to learn to compromise and communicate. Dr Wong has also proposed an innovative concept of our society - sharing economy.

談到成為領袖的條件，黃博士認為現今的領袖不能獨裁，必需學會協商和溝通。黃博士亦提出了香港社會需要的創新概念 - 共享經濟。

**Dr Roy Chung Chi Ping, Co-founder and Non-executive
Director of Techtronic Industries Company Limited
創科實業有限公司聯合創辦人及非執行董事鍾志平博士**

Dr Chung adheres to the principle of devoting to one's occupation. He encourages youngsters to be innovative, pursue lifelong learning and pass on the Hong Kong's spirit.

鍾志平博士分享自己堅守敬業樂業的原則，勉勵年青人要勇於創新，終身學習，他希望香港的下一代能薪火相傳香港精神。



Feature Story

Junzi Corporation Survey 2014 Award Presentation Ceremony

君子企業頒獎典禮2014

For the fourth consecutive year, the College organises a meaningful large-scale public survey — the Junzi Corporation Survey. The survey is to identify corporations that fit the business ethics perceived by the Hong Kong public. By conducting questionnaires, the survey collects opinions on the business practices of different corporations. Consequently, the corporations best manifesting the virtues of Junzi are awarded with the honour.

The Survey evaluates the extent to which corporations' actions are in accordance with the Confucian concepts of Junzi and its five virtues, namely "Ren", "Yi", "Li", "Zhi", "Xin". With rigorous questionnaire design and data analysis, the survey was conducted in three phases near MTR stations and in shopping malls all over Hong Kong. The Survey collected 2,164 Hong Kong citizen's opinions from different sectors and it reflected the genuine perception of the Hong Kong public regarding business ethics. The participating industries included Utilities, Media, Financial Service, Retailing, Hospitality & Tourism, Catering and Real Estate.

There was a total of 22 awards this year, in which 14 companies received the Junzi Gold Award while 3 of them also received the Exemplary Business Award. The Ren Award, Yi Award, Li Award, Zhi Award, and Xin Award were awarded respectively to companies with the highest score in the specific virtue areas (a list of awardees is shown on the opposite page).

In a celebratory atmosphere, the 2014 Junzi Corporation Survey Award Presentation Ceremony was successfully held on 6 January 2015. Dr David Wong, BBS, JP, was invited to be the officiating guest. Ms Susanna Chiu, Chairman of Junzi Advisory Board 2014, President Simon S M Ho and guests from various academic and business backgrounds attended the Ceremony, along with representatives from awarded enterprises who came to receive their awards and share their insights on business ethics.

恒生管理學院舉行每年一度的「君子企業調查」，旨在以嚴謹的學術調查評選出香港市民心目中符合商業道德價值準則、有公信力的企業。2014年度「君子企業調查」已進行至第四屆，透過問卷的形式，收集香港市民對企業營商手法的意見，並按君子五德的標準，作深入分析，找出具君子風範的企業，加以表揚和讚賞。

是次調查由恒管市場學系教授根據儒家思想中的「君子」及其五德「仁、義、禮、智、信」為概念設計問卷，由恒管學生在暑假期間於各大地鐵站及商場收集數據。調查分三個階段進行，收集了2,164位來自不同階層的香港市民對企業是否符合「君子」的營商標準的意見。參與調查的行業包括：公共服務、傳媒、金融、零售、酒店及旅遊、飲食及地產。

本次調查共設立22個獎項，獎項類別分別是君子企業金獎、商道典範及君子企業仁獎、義獎、禮獎、智獎及信獎。君子企業金獎是企業在是次調查中，獲市民給予高度的商業道德評價；商道典範是從君子企業金獎的得獎者中，選出一些獲市民給予極高評價的企業，而這些企業足以成為商業社會中的典範；仁、義、禮、智、信獎則表揚企業在這五個個別範疇獲市民極高評價。今年，有14間企業獲得「君子企業金獎」、其中3間更獲評選為「商道典範」。此外，「君子五德」獎一仁獎、義獎、禮獎、智獎及信獎亦分別由4間企業獲得（得獎名單詳見右表）。

為公佈2014年度調查結果，君子企業調查委員會於2015年1月6日假本校舉行「君子企業頒獎典禮2014」。香港工商專業聯會主席、香港中華廠商聯合會永遠名譽會長、香港董事學會副主席黃友嘉博士、香港會計師公會2013年度會長、利豐發展（中國）有限公司董事趙麗娟資深會計師、恒生管理院校長何順文教授等多位學界及商界嘉賓出席典禮。此外，多間得獎企業代表如香港電台、香港電車有限公司、海洋公園等亦獲邀出席，並分享企業履行社會責任的成功之道。



專題故事



Winners of Junzi Corporation Survey Award 2014 2014 年君子企業調查得獎結果

Exemplary Business Award 商道典範

CEC International Holdings Limited CEC國際控股有限公司
(brand 業務品牌為：759 Store 759 阿信屋)
Hongkong Post 香港郵政
Radio Television Hong Kong 香港電台

Junzi Ren Award 君子企業仁獎 Junzi Yi Award 君子企業義獎 Junzi Li Award 君子企業禮獎 Junzi Zhi Award 君子企業智獎 Junzi Xin Award 君子企業信獎

Radio Television Hong Kong 香港電台
Hongkong Post 香港郵政
Kai Hing Supermarket Company, Limited 家興超級市場
Hong Kong Ocean Park 香港海洋公園
Hongkong Post 香港郵政

Junzi Gold Award 君子企業金獎

CEC International Holdings Limited CEC 國際控股有限公司
(brand 業務品牌為：759 Store 759 阿信屋)
Hongkong Post 香港郵政
Radio Television Hong Kong 香港電台
Hong Kong Ocean Park 香港海洋公園
The "Star" Ferry Company, Limited 天星小輪有限公司
Media Chinese International Limited 世界華文媒體有限公司
(brand 業務品牌為：Ming Pao Daily News 明報)
UNIQLO Hong Kong, Limited 迅銷集團 (brand 業務品牌為：UNIQLO)
Veolia Transport China Limited 威立雅交通中國有限公司
(brand 業務品牌為：Hong Kong Tramways 香港電車)
Hang Seng Bank 恒生銀行
Airport Authority Hong Kong 香港機場管理局
Blackpaper Limited 黑紙有限公司 (brand 業務品牌為：100 MOST 《100毛》)
The Hong Kong and Shanghai Hotels, Limited 香港上海大酒店有限公司
(brand 業務品牌為：The Peninsula Hong Kong 香港半島酒店)
Four Seasons Hotel Hong Kong 香港四季酒店
SCMP Group Limited 南華早報集團有限公司
(brand 業務品牌為：South China Morning Post 南華早報)

“HSMC in Light and Shadow” Photo Competition 2014

Aiming at enhancing the sense of belonging of all HSMC members and capturing the stories and snapshots on campus, “HSMC in Light and Shadow” Photo Competition 2014 was held to encourage students, teachers and staff to express their perspectives on HSMC through the lenses and establish closer bond with the College.

The Judging Panel consisted of Prof Gilbert Fong, Provost, Dr Tom Fong, Associate Vice-President (Student Development and Campus Service), Mr Chan Wing Wah, Lecturer from the School of Communication and Mr Dio Miu, executive committee member of the Hong Kong Institute of Professional Photographers. A photography workshop conducted by Mr Dio Miu was also held to share skills and experience in photography.

The results of the competition were announced in December and the award presentation ceremony was successfully held on 21 January 2015. We were delighted to have President Simon S M Ho, Prof Gilbert Fong, Prof Scarlet Tso, Dr Tom Fong and Mr Dio Mui to present the prizes. After the presentation ceremony, the guests and participants appreciated the awarded masterpieces showcased at the venue.

To honour the awardees, the winning entries are printed in the College Calendar 2015. A Photo Exhibition will be displayed around HSMC campus until the end of February.

為加強師生及校友對恒管的歸屬感，傳訊及公共事務處舉辦「光影下的恒管」攝影比賽，藉此鼓勵大家留意校園內發生的人和事，並透過鏡頭分享校園生活中的點點滴滴。

專業評判團由不同界別人士組成，包括恒管常務副校長方梓勳教授、協理副校長（學生及校園發展）方永豪博士、新聞及傳播學系陳穎華講師及香港專業攝影師公會會員苗嘉洛先生。苗先生更為大家主持攝影工作坊教授攝影技巧。

頒獎典禮經已在1月21日順利舉行，並由校長何順文教授及評判嘉賓頒獎各個獎項，會場上亦展出參賽者的得獎作品。

比賽的得獎作品除了在校園各處巡迴展出至2月底外，同時已刊印在2015年恒管月曆上。



Student Category - First Prize 學生組冠軍

Tang Ki Fung 鄧麒鋒
BBA-MGT (Year 3) 工商管理學系（三年級）
題：不夜城

Student Category - Second Prize 學生組亞軍

Chan Lok Wing 陳樂榮
BTB (Year 4) 商務翻譯學系（四年級）
題：新・舊・恒管之月下恒管



「光影下的恒管」攝影比賽2014



Student Category - Third Prize
學生組季軍

Chan Cheong Him 陳昌謙
BBA (Year 4) 工商管理學系 (四年級)
題：課後的日常



**Student Category -
Most Popular Award**
最具人氣獎

Li Man Ki 李萬祺
BTB (Year 3) 商務翻譯學系 (三年級)
題：恒貓



**Staff and Alumni Category –
First Prize, Most Popular Award**
教職員及校友組冠軍兼最具人氣獎

Mr Stanley Zel 蕭子峰講師
Mathematics & Statistics 數學及統計學系
題：(HSMC) RED



**Staff and Alumni Category –
Second Prize**
教職員及校友組亞軍

Ms Lancy Ho 何麗施小姐
Provost's Office 常務副校長室
題：靜夜



Staff and Alumni Category – Third Prize
教職員及校友組季軍

Ms Vivian Leung 梁穎恩小姐
Supply Chain Management 供應鏈管理學系
題：不一樣的心景 不同模樣的風景



**Hang Seng Management College
Communications and Public Affairs Office**
恒生管理學院
傳訊及公共事務處

Tel 電話: (852) 3963 5000

Fax 傳真: (852) 3963 5524

Email 電子郵件: cpao@hsmc.edu.hk

If you have contents that would like to be published in the HSMC Newsletter, please use your HSMC email account to send the description in English and Chinese (less than 250 words) and 1-2 photos (>1MB) to cpao@hsmc.edu.hk.

如果有內容想刊登於恒管通訊，請以恒管電郵帳戶發送不超過250字的中英文描述和1-2張1MB以上的照片電郵至 cpao@hsmc.edu.hk。