



Communications and Public Affairs Office

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Local News and Feature Article sections

**Director of CCSI Nominated As UN Local Change Maker 2016 &
CCSI Organised 1st UN PRME Colloquium 2016**

The Centre for Corporate Sustainability and Innovations (CCSI), Hang Seng Management College, aims at establishing platforms for facilitating Sustainability Strategies. CCSI's Director Dr Shirley Yeung was nominated as UN Local Change Maker 2016, among 600 nominees in total in the world, and was invited to attend the UN Global Compact Leaders Summit 2016 in New York during 22-23 June 2016. Moreover, CCSI organised the 1st UNPRME (UN Principles for Responsible Management Education) Colloquium 2016 in Hong Kong from 6-7 July 2016.

The UN Global Compact Leaders Summit 2016 provided a dynamic stage to jump-start business actions on the 17 Sustainable Development Goals (SDGs) covering economic, social and environmental aspects which call for actions from the sectors of academic, industries and NGOs. World business and social entrepreneur leaders, including the 10 selected Local SDG Pioneer leaders also shared their valuable experiences to participants, turning SDGs into local business.

On 30 June 2016, Dr Yeung was invited by Mr Denis Nkala, Regional Coordinator of UNOSSC, Asia Pacific to attend the UNOSSC Facility / Programme for Capacity Development Poverty Reduction through South-South and Triangular Cooperation in Thailand for a knowledge exchange on innovations. The Programme established a platform for knowledge transfer and exchange among Global Compact Sustainable Development Goal Pioneer leaders and Lipscomb University, US, on curriculum design, Korea's innovation programme, and youth development with Sustainable Mindset and Entrepreneurial Spirit in Hong Kong. The Programme focused on visualising Sustainable Development Goals, including partnership (SDG#17) and responsible production and consumption (SDG#12). During the programme, Dr Yeung commented on the importance of measuring Sustainable Mindset change of partners and participants of projects from different countries in Asia Pacific.

CCSI is led by the common goals of UNOSSC to bridge knowledge in the global South, and to promote the Sustainable Development Goals and UNPRME. CCSI is committed to creating a platform for sharing entrepreneurship case studies and sustainable mindset and bring in a new way of capacity building with Entrepreneurial Spirit, Design Thinking and Sustainable Mindset for future sustainable leaders.

CCSI held the 1st UN PRME Colloquium 2016 in conjunction with the 7th PRME Asia Forum “Stakeholder Engagement for Responsible Management Education in Contributing to the Sustainable Development Goals”, which was organised by the Faculty of Business of The Hong Kong Polytechnic University from 6-7 July 2016 in Hong Kong.

During the two-day event, 130 participants from China, India, Malaysia, the Philippines, South Korea, Thailand and other countries explored ways of engaging students, businesses, non-governmental organisations, policymakers, accreditation bodies, and non-business faculties in promoting responsible leadership, sustainability, and corporate responsibility. Guests of honour at the opening ceremony were Dr Christine Loh Kung-wai, Under Secretary for the Environment of the HKSAR Government, and Mr Jonas Haertle, Head of PRME Secretariat & Academic Affairs at the UN Global Compact Office.

On 7 July 2016, President Simon Ho of Hang Seng Management College and Mr Jonas Haertle, Head of the UNPRME Global Compact Office, delivered welcome remarks to around 60 participants from seven countries.

During the concurrent sessions, academics and students discussed how business research, responsible management education and accreditation are related to SDGs. The 1st UNPRME Colloquium on Higher Education consisted of three workshops covering the context, practices and actions for developing a sustainable mindset, offering responsible management education, and fulfilling SDGs. Students, academics, representatives from NGOs, business, professional bodies and PRME had an open dialogue.

The Forum concluded with roadmaps for the three emerging chapters in the region – Chapter ASEAN+, Chapter East Asia, and Chapter India. Dr Shirley Yeung, Chair of UNPRME Colloquium and Director, CCSI signed a MoU with Ms Eunice Areola, School Dean, Letran University, Philippines, for sustainability related activities.



Scenes of UN Global Compact Leaders Summit 2016



(Left to right) Dr Xiaohui Liang, Deputy Chief Economist, China Textile Information Centre, China / UN Pioneer of Change, 2016 , Ms Lise Kingo, Executive Director, UN Global Compact, US, and Dr Shirley Yeung, CCSI Director, Hang Seng Management College, HK / Nominee of UN Local Change Maker, 2016

Mr Jonas Haertle (left), Head, PRME, UN Global Compact, US and Dr Shirley Yeung



Ms Roberta Baskin (left), Executive Director, AIM2flourish, Dr Shirley Yeung (2nd from left) and other guests



Dr Shirley Yeung attended Facility / Programme for Capacity Development for Poverty Reduction through South-South and Triangular Cooperation



Facility / Programme for Capacity Development for Poverty Reduction through South-South and Triangular Cooperation



(Left to right) Mr WooSung Lee, Director, Science and Technology Policy Institute, Korea, Dr Shirley Yeung, Mr SangHoon, Lee, Director, Ministry of Science, ICT and Future Planning



(Left to right) Dr Shirley Yeung, Mr Denis Nkala, Regional Coordinator, UNOSSC, Asia Pacific, Dr Joong-Wan Cho, Chief, APTA Secretariat, Trade and Investment Division, ESCAP, Thailand



Ms Susan Stone, Director, Trade and Investment Division, UNESCAP, Thailand, and Dr Shirley Yeung



Prof Simon Ho, President, Hang Seng Management College, delivered welcome remarks at UN PRME Colloquium 2016



Mr Jonas Haertle, Head, PRME, UN Global Compact, delivered welcome remarks at UN PRME Colloquium 2016



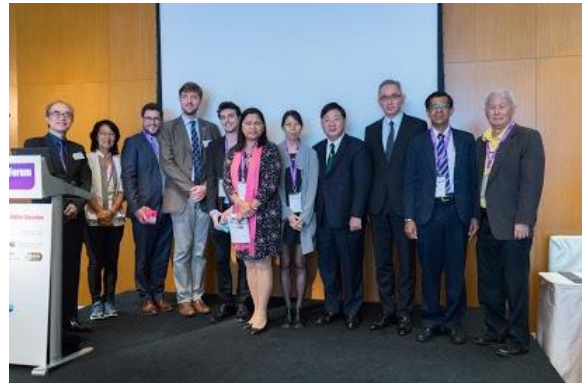
Panel Session 1



Panel Session 2



Panel Session 3



Group photo of moderators and panelists



Dr Shirley Yeung signed MoU with Prof Eunice Areola



A scene at UN PRME Colloquium 2016

About Hang Seng Management College

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and established in 2010 as a non-profit-making private university-level institution with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation). Adopting the unique “Liberal + Professional” education model, HSMC is a residential institution which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading private university in Hong Kong, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with independent thinking, innovative minds, human caring and social responsibilities.



About Centre for Corporate Sustainability and Innovations (CCSI)

The Centre for Corporate Sustainability and Innovations aims to establish a platform for services / products / activities co-creation related to social responsibility (SR), sustainability and innovation. The UN Office for South-South Cooperation (UNOSSC) and the Centre for Corporate Sustainability and Innovations (CCSI) mutually pursue the goals of engaging teaching institutions and the private sector on Corporate Social Responsibility (CSR) and providing training programmes that will focus on effective entrepreneurship education, including social entrepreneurship.

Resources

<https://www.unglobalcompact.org/take-action/events/411-un-global-compact-leaders-summit-2016>

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