



Communications and Public Affairs Office

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For Immediate Release

To: Assignment Editor / Editor of Finance and Economics
Local News and Feature Article sections

International Conference on Sustainable Development in Higher Education

The Centre for Corporate Sustainability and Innovations (CCSI) of Hang Seng Management College held the “International Conference on Sustainable Development in Higher Education” on 5 and 6 July 2016 at Fung Yiu King Hall, Hang Seng Management College. Nearly 20 panelists across the globe, alongside with around 70 practitioners, students and other stakeholders, gathered to share their experience, discuss common challenges and demonstrate their best practices on Sustainable Development and related themes.

This conference aimed at promoting the sharing of professional knowledge and research excellence with industry, business, the public sector and the community in order to achieve social, environmental or economic impacts.

The conference consisted of three discussion sessions, four panel sessions and was concluded successfully with the enthusiastic participation from secondary teachers and students, HSMC staff and students, and worldwide industry practitioners. Provost Gilbert Fong, Hang Seng Management College, delivered his welcoming remarks at the conference.

There were two keynote speeches: “Sustainable Development Practices in Higher Education – East and West” by Mr Jonas Haertle, Head of PRME Secretariat, UN Global Compact Office; and “Ecosystem and Resources Planning in Programme Sustainability for Responsible Management” by Professor Kuperan Viswanathan of Resource Economics and Management, Universiti Utara Malaysia.

During the discussion and panel sessions, the industry practitioners, entrepreneurs and academic experts from various institutions were brought together to discuss responsible management, learning environment, technologies, programme design, resources planning and talent development for Sustainability in Higher Education. Panelists include Dr Libing

Wang, UNESCO Asia-Pacific Regional Bureau for Education, Thailand; Mr Martin Tam, Able Mart Limited, HK; Mr Shaun O'Rourke, The Trust for Public Land, US; Mr Ori Goshen, Crowdx, Israel; Ms Susanna Lee, Hong Kong Council for Accreditation of Academic and Vocational Qualifications, Hong Kong; Professor Kuperan Viswanathan, Universiti Utara Malaysia, Malaysia; Ms Karen Q Zhang, UNESCO Hong Kong Association, Hong Kong; Professor Roy Tamashiro, Webster University, USA; Dr Jeannie Lum, University of Hawaii, USA; and Dr Hackman Lee, Hang Seng Management College.

In her closing remarks, CCSI Director Dr Shirley Yeung, Chair of the conference, gave a vote of thanks and highlighted the importance of collaborations for establishing a platform of knowledge exchange for long lasting socio-economic, socio-cultural and socio-technological impacts.

For detailed programme rundown, please visit:

http://sdhe2016.hsmc.edu.hk/sdhe2016_leaflet.pdf

Further information of the conference can be obtained from:

<http://sdhe2016.hsmc.edu.hk/>

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About Hang Seng Management College

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and established in 2010 as a non-profit-making private university-level institution with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation). Adopting the unique “Liberal + Professional” education model, HSMC is a residential institution which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading private university in Hong Kong, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with independent thinking, innovative minds, human caring and social responsibilities.



About Centre for Corporate Sustainability and Innovations (CCSI)

The Centre for Corporate Sustainability and Innovations aims to establish a platform for services / products / activities co-creation related to social responsibility (SR), sustainability and innovation. The UN Office for South-South Cooperation (UNOSSC) and the Centre for Corporate Sustainability and Innovations (CCSI) mutually pursue the goals of engaging teaching institutions and the private sector on Corporate Social Responsibility (CSR) and providing training programmes that will focus on effective entrepreneurship education, including social entrepreneurship.

Resources

<http://sdhe2016.hsmc.edu.hk/main.php>

Media Contact

Dr Shirley Yeung, Director, Centre for Corporate Sustainability and Innovations,
Hang Seng Management College

Contact Email: ccsi@hsmc.edu.hk

Photo Captions



Scenes at the “International Conference on Sustainable Development in Higher Education”



Provost Gilbert Fong, Hang Seng Management College, delivered his welcoming remarks



Mr Jonas Haertle, Head, PRME, UN Global Compact, delivered a keynote speech



Professor Kuperan Viswanathan of Resource Economics and Management, Universiti Utara Malaysia, delivered a keynote speech



Group photo of moderators and panelists



Campus Tour



Dr Shirley Yeung presented an award to winner of the Slogan Competition



Dr Shirley Yeung delivered her closing remarks



Dinner with conference guests