



Communications and Public Affairs Office

7 June 2016

**For Immediate Release**

To: Assignment Editor / Editor of Finance and Economics  
Local News and Feature Article sections

**CCSI Hosted a Seminar to Promote Sustainability**

The Centre for Corporate Sustainability and Innovations (CCSI), Hang Seng Management College and Youth Square co-hosted an action-based seminar on exploring solutions and methodologies for sustainability via sustainable development mindset, design thinking and entrepreneurial spirit on 5 June 2016 at the Youth Square in Hong Kong.

In the seminar, Ms Anita Negri, External Advisor of United Nations PRME & President of oikos, and Dr Shirley Yeung, Director of CCSI, explored measures for sustainable development with the participants. In her sharing, Ms Anita Negri emphasised the importance of being young “Sustainability Leaders”, and stressed that the sustainability mindset is an essential element to be integrated in education to encourage change agents who are able to tackle challenges and foster a better local environment for all.

During the discussion, participants demonstrated their interest and efforts to implement sustainability-related plans and projects. The seminar encouraged a further and long-term collaboration with participants who understood the holistic concept.

Dr Shirley Yeung was glad that participants from different background could explore issues, values and reasons for sustainability together and hoped that they would be inspired by the seminar.

**About Hang Seng Management College**

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and established in 2010 as a non-profit-making private university-level institution with five Schools (Business, Communication, Decision

Sciences, Humanities & Social Science, and Translation). Adopting the unique “Liberal + Professional” education model, HSMC is a residential institution which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading private university in Hong Kong, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with independent thinking, innovative minds, human caring and social responsibilities.



### **About Centre for Corporate Sustainability and Innovations (CCSI)**

The Centre for Corporate Sustainability and Innovations aims to establish a platform for services / products / activities co-creation related to social responsibility (SR), sustainability and innovation. The UN Office for South-South Cooperation (UNOSSC) and the Centre for Corporate Sustainability and Innovations (CCSI) mutually pursue the goals of engaging teaching institutions and the private sector on Corporate Social Responsibility (CSR) and providing training programmes that will focus on effective entrepreneurship education, including social entrepreneurship.

### **More Information**

<http://ccsi.hsmc.edu.hk/news-events>

### **Media Contact**

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## Photo Captions



Group photo



Ms Doris Luey, Executive Director of Youth Square (middle) presented souvenirs to Dr Shirley Yeung (left) and Ms Anita Negri (right)



Enthusiastic responses from the audience