



Communications and Public Affairs Office

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**For Immediate Release**

To: Assignment Editor / Editor of Finance and Economics  
Local News and Feature Article sections

**“Entrepreneurial Spirit – From Ideas to Implementation” Seminar**

“Entrepreneurial Spirit – From Ideas to Implementation” Seminar, first event of “Learning more on Entrepreneurial Spirit Seminar” Series, was held on 25 February. Organised by Centre for Corporate Sustainability and Innovations (CCSI) and Department of Supply Chain and Information Management (SCIM), the seminar was concluded successfully with the enthusiastic participation from industries, HSMC staff and students.

Mr Denis Nkala, Regional Coordinator, United Nations Office of South-South Cooperation (UNOSSC), Asia Pacific; Mr Jeff Sze Chun-Fai, Political Assistant to Secretary for Education Bureau and Ms Doris Leung, Chief Executive Officer of Diamond Cab (HK) Limited, and Dr Ada Wong, founder and CEO, ACP Consulting Limited, were invited to be the speakers. They shared their perspectives towards business ideas and implementation.

The key objectives of “Entrepreneurial Spirit – From Ideas to Implementation” Seminar were to help young people develop awareness in application of innovations and entrepreneurial spirit, and develop the capabilities of young people to identify entrepreneurial opportunities in relation to technology with sustainable value and responsibility for the community and society at large.

During the opening remarks, Dr Shirley Yeung stated, “The relationship between entrepreneurial spirit and sustainable development mindset has not been fully understood.”

Speaking on “Entrepreneurial Spirit”, Mr Denis Nkala conveyed the shared vision of UNOSSC and CCSI: promoting equal and lifelong learning opportunities for all and enhancing the global partnership for sustainable. Mr Nkala also highlighted several

data related to Entrepreneurial Spirit to examine the importance of entrepreneurial spirit. “The spirit of entrepreneur as we know is no longer sufficient. We need to add other attributes.” said, Mr Nkala. Mr Jeff Sze Chun-Fai of Education Bureau, Hong Kong encouraged students to develop a global and sustainable mindset.

During the seminar, there was a Student Awards Presentation Ceremony. CHENG Wai Man and CHAN Fai Sum Samson, students from the Bachelor of Business in Supply Chain and Information Management (Honors) Programme, won in “Innovative Socio-Cultural Sustainable Development Award 2015” organised by CCSI. The Award intended to recognise outstanding students who have identified entrepreneurial opportunities with sustainable value and responsibility for the community and society at large. Wai Man and Samson performed well in realising the trend of aromatherapy in enhancing the quality of life, and understanding the innovative use of e-promotion methods to university students.

#### **About Hang Seng Management College**

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and established in 2010 as a non-profit-making private university-level institution with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation). Adopting the unique “Liberal + Professional” education model, HSMC is a residential institution which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading private university in Hong Kong, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with independent thinking, innovative minds, human caring and social responsibilities.

#### **About Centre for Corporate Sustainability and Innovations (CCSI)**

The Centre for Corporate Sustainability and Innovations aims to establish a platform for services / products / activities co-creation related to social responsibility (SR), sustainability and innovation. The UN Office for South-South Cooperation (UNOSSC) and the Centre for Corporate Sustainability and Innovations (CCSI) mutually pursue the goals of engaging teaching institutions and the private sector on Corporate Social Responsibility (CSR) and providing training programmes that will focus on effective entrepreneurship education, including social entrepreneurship.

**More Information:**

<http://ccsi.hsmc.edu.hk/news-events>

**Media Contact:**

[ccsi@hsmc.edu.hk](mailto:ccsi@hsmc.edu.hk)

**Photo Caption**



Group photo with Mr Denis Nkala, UNOSSC (right in 1st row), speakers from different industries and participants



Mr Jeff Sze Chun-Fai, Political Assistant to the Secretary for Education Bureau



Mr Denis Nkala (1st from right), Mr Jeff Sze Chun-Fai (2nd from right), Dr Shirley Yeung (1st from left) and Winners of Student Award



(From left to right) Dr Shirley Yeung, Dr Ada Wong, Ms Doris Leung and Dr Collin Wong