



**恒生管理學院**  
**HANG SENG**  
**MANAGEMENT COLLEGE**

Communications and Public Affairs Office

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**“Entrepreneurial Spirit with Technology and Innovations” Seminar  
Perspectives on Entrepreneurial Spirit and Sustainable Mindset**

The Centre for Corporate Sustainability and Innovations held the “Entrepreneurial Spirit with Technology and Innovations” seminar on 28 January 2016, supported by overseas and local organisations including Crowdx, Israel, Youth Square, Censpot Trading Corporation Limited HK and The Hong Kong Institute of Bankers. The seminar was concluded with the enthusiastic participation from Education Bureau, secondary teachers and students, HSMC staff and students, and industry practitioners from IT and marketing.

The “Entrepreneurial Spirit with Technology and Innovations” seminar invited speakers from related industries including Ms Doris Luey, Executive Director of Youth Square; Mr Wilson Chan, Manager of Incubation Promotion and Admission of Hong Kong Science & Technology Parks Corporation; Mr Kelven Lit, Director of Censpot Trading Corporation Limited, Mr Ray Woo, Film Director of A-Z Concept Limited and Mr Andy Chik, Regional Director of FWD Life Insurance Company (Bermuda) Limited. They delivered speeches on the relationship between entrepreneurial spirit and sustainable mindset as well as the key to a sustainable society.

Key objectives of the seminar were to help young people develop awareness of innovations and entrepreneurial spirit, and capabilities to identify entrepreneurial opportunities in technology with a focus on sustainable value and social responsibilities.

During the seminar, Ms Doris Luey remarked that Youth Square provides a platform for youth to execute their potential. Doris also emphasised that “with

creativity, the possibilities of achieving their goals are really high”.

Mr Wilson Chan pointed out, “Entrepreneurship is not far from us, and technology is not as difficult as we think. Just believe in yourself, and you can succeed.”

Mr Kelven Lit indicated that entrepreneurial spirit is driven by opportunities and ideas which are backed up by competence and interest. Kelven then shared his perception towards business, the mobile nature of business and how entrepreneurial spirit can link with our daily life.

Mr Ray Woo shared that creativity starts with asking “why” and “high concepts”.

Mr Andy Chik examined the relationship between confidence and career development.

At the closing remarks, Dr Shirley Yeung, Director of Centre for Corporate Sustainability and Innovations, mentioned that Sustainable Development (SD) starts from the community that we live in. It is a world full of social and economic activities. “Capacity development has to be on an on-going basis via a strong network of partners with shared vision and outcomes”. She shared a video of Denis Nkala, UNOSSC Regional Coordinator (Asia and Pacific) in UNDP and summarised that “We believe the provision of a platform with cross-disciplinary knowledge can help teenagers develop social sensitivity and benefit the community with economic, social and environmental impacts as what Denis mentioned in the video.”

The seminar attracted enthusiastic responses from the audience. Dr Margarita Pavlova (Director of Technical and Vocational Education and Training Centre UNESCO International Centre, Associate Professor of the Hong Kong Institute of Education) mentioned that the seminar is rich in content and dynamic. The youth could better understand “enterprise” and “entrepreneurship” through the seminar.

### **About Hang Seng Management College**

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and established in 2010 as a non-profit-making private university-level institution with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation). Adopting the unique “Liberal + Professional” education model, HSMC is a modern residential-type college which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading private university in Hong Kong, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, active research and excellent student support services, with the aim of nurturing young talents with independent thinking, innovative minds, human caring, ethical values and social responsibilities.

### **About Centre for Corporate Sustainability and Innovations (CCSI)**

The Centre for Corporate Sustainability and Innovations aims to establish a platform for services / products / activities co-creation related to social responsibility (SR), sustainability and innovation. The UN Office for South-South Cooperation (UNOSSC) and the Centre for Corporate Sustainability and Innovations (CCSI) mutually pursue the goals of engaging teaching institutions and the private sector on Corporate Social Responsibility (CSR) and providing training programmes that will focus on effective entrepreneurship education, including social entrepreneurship.

**More Information:** <http://ccsi.hsmc.edu.hk/news-events>

**Media Enquiry:** [ccsi@hsmc.edu.hk](mailto:ccsi@hsmc.edu.hk)

**Photo Captions:**



Dr Margarita Pavlova (10th from left), Dr Shirley Yeung (11th from left) with speakers and participants



Ms Doris Luey, Executive Director of Youth Square



Mr Wilson Chan, Manager of Incubation Promotion and Admission of Hong Kong Science & Technology Parks Corporation



Mr Kelven Lit, Director of Censpot Trading Corporation Limited



Mr Ray Woo, Film Director of A-Z Concept Limited



Mr Andy Chik, Regional Director of FWD Life Insurance Company (Bermuda) Limited



Dr Margarita Pavlova, Director, Technical and Vocational Education and Training Centre UNESCO International Centre; Associate Professor, Hong Kong Institute of Education gave positive comments



Enthusiastic responses were received from the audience



Students of BBA-SCM Programme actively raised questions