



Communications and Public Affairs Office

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**For Immediate Release**

To: Assignment Editor / Editor of Finance and Economics  
Local News and Feature Article sections

**MOU between UN Office for South-South Cooperation and HSMC  
For Corporate Social Responsibility (CSR) & Training Programmes**

On 15 January 2016, the UN Office for South-South Cooperation (UNOSSC) and the Centre for Corporate Sustainability and Innovations (CCSI) in Hang Seng Management College, Hong Kong, signed an agreement to mutually pursue the goals of engaging teaching institutions and the private sector on Corporate Social Responsibility (CSR) and providing training programmes that will focus on effective entrepreneurship education, including social entrepreneurship. The two organisations first discussed the mutual interest in September 2015.

"This collaboration reflects our strategy to work with a centre of excellence to help us address development issues. The partnership with CCSI will accelerate our efforts at enhancing collaboration between the private sector, teaching institutions and United Nations Agencies in expanding awareness about entrepreneurship education that greatly enhances the suitability of young graduates for industry needs and also expand the scope for social entrepreneurship that targets disadvantaged groups with roles for the private sector, academic institutions and UN collaboration", says Mr Jorge Chediek, the Director of the UN Office for South-South Cooperation.

"Capacity development has to be on an on-going basis via a strong network of partners with a shared vision and outcomes," says Dr Shirley Yeung, the Director of the Centre for Corporate Sustainability and Innovations.

### **About Hang Seng Management College**

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and established in 2010 as a non-profit-making private university-level institution with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation). Adopting the unique “Liberal + Professional” education model, HSMC is a modern residential-type college which puts quality teaching and students’ all-round development as its highest priorities. Aspiring to be a leading private university in Hong Kong, HSMC features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, active research and excellent student support services, with the aim of nurturing young talents with independent thinking, innovative minds, human caring, ethical values and social responsibilities.

### **About Centre for Corporate Sustainability and Innovations (CCSI)**

The Centre for Corporate Sustainability and Innovations aims to establish a platform for services / products / activities co-creation related to social responsibility (SR), sustainability and innovation. The UN Office for South-South Cooperation (UNOSSC) and the Centre for Corporate Sustainability and Innovations (CCSI) mutually pursue the goals of engaging teaching institutions and the private sector on Corporate Social Responsibility (CSR) and providing training programmes that will focus on effective entrepreneurship education, including social entrepreneurship.

### **More Information**

<http://ccsi.hsmc.edu.hk/news-events>

[http://ssc.undp.org/content/ssc/news/articles/2016/UNOSSC\\_CCSI\\_entrepreneurship.html](http://ssc.undp.org/content/ssc/news/articles/2016/UNOSSC_CCSI_entrepreneurship.html)

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