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Wen Wei Po

李樂軒 2016-01-22

恒管英萃

舊瓶裝新酒 山怪變小白

上回提及《華盛頓郵報》(The Washington Post)一篇名為《24 words that mean totally different things now than they did pre-Internet》(互聯網興起前後意思迥異的24個單字)的文章,簡介了Bump、Catfish、Firehose、Handle、Meme、Ping等網路潮語,讀者又記得多少?今回再多看幾個,測試一下你的潮語知識:

1. Profile

舊義: A representation of something in outline; a concise biographical sketch. (簡介、輪廓)

新解: The personal details, images, user statistics, social-media timeline, etc., that an individual creates and associates with a username or online account. (網站上的個人簡介)

例句: How often do you change your FB profile picture? (你多久換一次面書的個人簡介照片?)

2. Swipe

舊義: A criticism or insult that is directed toward a particular person or group; hit or try to hit with a swinging blow. (批評; 猛擊)

新解: To move the fingers across a touchscreen (觸控式熒幕上滑動手指)

例句: Swipe up or down within the palette to access additional colors. (在調色板指上劃下以提取更多顏色。)

3. Troll

舊義: A dwarf or giant in Scandinavian folklore inhabiting caves or hills. (北歐傳說中居於洞穴或深山的侏儒或巨人)

新解: A person who sows discord on the Internet by starting arguments or upsetting people. (網路上展開罵戰或激怒他人的人,意思與小白/白目相近)

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例句: Since when did my favorite message board get taken over by trolls? (我喜愛的討論區何時給小白佔據?)

4. Unplug

舊義: Disconnect (an electrical device) by removing its plug from a socket. 〔拔去(電器)的插頭〕

新解: To refrain from using digital or electronic devices for a period of time. (停止使用電子產品一段時間)

例句: My father likes it when we unplug ourselves during dinner. (我爸喜歡我們吃飯時不用電子產品。)

5. Viral

舊義: Of, relating to, or caused by a virus. (與病毒相關)

新解: Becoming very popular by circulating quickly from person to person, especially through the Internet. (網路瘋傳)

例句: This short video went viral. (這短片在網路上瘋傳。)

網路潮語的新解比舊義容易?恭喜你青春無敵,潮語知識淵博。不過學海無涯,可別忘掉潮語本來的意思!■李樂軒恒生管理學院英文學系講師

隔星期五見報

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