

費用全免
Free Admission



Enabling Wireless Technologies in Supply Chains Seminar 供應鏈無線科技研討會

2014年10月25日·星期六
下午二時至五時·N座102室
恒生管理學院
香港 新界 沙田 小瀝源 行善里

25 October 2014 · Saturday
2:00 pm – 5:00 pm · Block N Room 102
Hang Seng Management College
Hang Shin Link, Siu Lek Yuen, Shatin, N.T., Hong Kong

Learn how **RFID technologies** improve logistics and supply chain management

了解無線射頻識別技術如何改善物流和供應鏈管理

Organiser 主辦機構



恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

School of Decision Sciences
決策科學學院

SCM Department of
Supply Chain Management
供應鏈管理學系

Co-organiser 協辦機構



**institute for
supply management**
ISM-Pearl River Delta

珠三角採購供應專業協會



CERTIFIED PROFESSIONAL IN SUPPLY MANAGEMENT

Supporting Organisation 支持機構



Hong Kong R&D Centre for Logistics and
Supply Chain Management Enabling Technologies
香港物流及供應鏈管理應用技術研發中心

RFID

Register Online Now

Industry practitioners
are welcome to join.
Click **REGISTER** by 20 Oct
to reserve a seat.



網上即時登記

歡迎業內人士參加
請於十月二十日前
按「登記」留座

查詢電郵 Enquiry email : scm@hsmc.edu.hk

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Programme Agenda 研討會議程*

Time 時間	The seminar is conducted in Chinese and free of charge. 研討會以粵語進行，免費入場。
14:00	Registration 登記
14:15	Welcome Remarks 歡迎辭 Prof. T. S. Lee BBA-SCM Program Director, Head and Professor of Department of Supply Chain Management, Hang Seng Management College
14:25	Keynote Presentation 專題演講 Industry in Action - RFID Implementation Case Sharing 無線射頻識別技術應用案例分享 Mr. Daniel Chan , CPSM, President of The Institute for Supply Management, Pearl River Delta
14:55	Turn your smartphone into smart solutions 透過智能手機建立的智能方案 Mr. Stephen Wai Business Development Manager Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies
15:25	Tea Break and Networking 茶歇
15:40	Sensing and Tracking Technologies for Asset and Logistics Management 資產及物流管理的傳感及追蹤定位技術 Prof. C. H. Cheng Associate Professor, Department of Systems Engineering and Engineering Management The Chinese University of Hong Kong
16:10	RFID Research for Supply Chain Operations 無線射頻識別技術應用在供應鏈運營的研究 Dr. Eugene Wong & Dr. Tommy Cheung Lecturer, Department of Supply Chain Management, Hang Seng Management College
16:30	The Opportunities and Challenges of RFID applications in Logistics and Supply Chain Management 無線射頻識別技術在物流和供應鏈管理應用的機遇與挑戰 Expert Panel Members
17:00	End of Programme 結束

* Programme rundown is subject to change without prior notice 議程如有更改，恕不另行通知

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