

Desired Graduate Attributes: iGPS 期望的畢業生特質：iGPS

The College aims to nurture students to possess the following “desired graduate attributes: iGPS”:

1. **Intellectual Competence (i):** a solid foundation in relevant academic disciplines and the acquisition of the ability to think and reason critically to solve problems and to engage in life-long learning.
2. **Generic Skills (G):** the development of skills in:
 - languages including English, Chinese (Cantonese and Putonghua);
 - use of information technology and data analysis tools;
 - interpersonal communication;
 - teamwork and leadership.
3. **Personal Development (P):** self-awareness, ethical values, emotion management, personal effectiveness and character.
4. **Social Engagement (S):** the willingness to be involved in the community and a commitment to acting for the betterment of the society.

The acronym iGPS also carries the symbolic meaning of “i” and the “GPS”; with “i” referring to the individual student and “GPS” taking on the metaphor of “Global Positioning System” which can guide the development of each student through their educational experience at HSMC.

恒管旨在培養學生具備以下「期望的畢業生特質: iGPS」:

1. **智能 / 思考能力 (i):** 在相關學科上建構堅固的知識基礎，具備能力以進行批判性思考及推論以解決問題，並投入終身學習。
2. **共通技能 (G):**
 - 語文，包括英語與中文（廣東話及普通話）
 - 資訊科技和數據分析工具
 - 人際溝通
 - 團隊合作和領導才能
3. **個人發展 (P):** 具備自我認知、道德價值觀、情緒管理，以及個人效能。
4. **投入社群 (S):** 具有投入社群的意願，有改進社會的承擔。

iGPS的i也代表學生個人，GPS是全球定位系統的簡稱，寓意恒管的學習經歷可引領學生發展成才。



Recognitions and Awards 認可及獎項

With the concerted efforts of the College community, there have been a number of important achievements.

- In recent years HSMC was the only institution in Hong Kong obtaining the ISO 9001 Certification in Quality Management System (QMS) on its degree programmes, as well as a full score of 5.0 in the CSR Index assessment on the College, both by the Hong Kong Quality Assurance Agency.
- From 2014/15 to 2016/17, HSMC has secured HK\$87.6 million for 64 projects from different external funding schemes, including the RGC Competitive Funding Schemes, the Central Policy Unit's Public Policy Research (PPR) Funding Scheme and the EDB's Quality Enhancement Support Scheme (QESS). HSMC received the highest number and highest amount of grants from the RGC among all self-financed degree-granting institutions in Hong Kong. Integrating academic research with teaching is one of its important academic development goals.
- HSMC was the first tertiary institution in Hong Kong to receive the highest platinum recognition for its new buildings from the Hong Kong Green Building Council, with its extensive use of bamboo building materials and furniture. The College is also establishing itself as “Junzi University”, and this reflects its commitment to ethics and sustainability development.
 - Final “Platinum” rating (BEAM Plus V1.1)
 - ▶ S H Ho Academic Building (Block A)
 - ▶ Sports and Amenities Centre (Block B)
 - ▶ Lee Quo Wei Academic Building (Block D)
 - Provisional “Platinum” rating (BEAM Plus V1.2)
 - ▶ HSMC Jockey Club Residential Colleges

結合學院全人的努力，恒管近年有不少重要的成就。

- 近年恒管是唯一一間大學的學位課程獲香港品質保證局頒發ISO 9001品質管理體系認證，學院亦在該局的「社會企業責任指數」評核中獲得滿分「5」的卓越成績。
- 由2014/15至2016/17，學院獲不同的政府資助計劃撥款共約8,760萬港元，資助進行64項教研項目。資助計劃包括研資局的「競逐研究資助計劃」，中央政策組的「公共政策研究資助計劃」及教育局的「質素提升支援計劃」。以研資局撥款計算，恒管所獲的項目及金額總數為全港自資院校之冠。融合學術研究與教學是恒管學術發展的一大目標。

- 恒管為本港首間高等院校獲香港綠色建築議會頒發新建築物最高級別的鉑金認證，校園大量使用竹的建築材料與傢具。學院亦致力成為一所「君子大學」，充份體現在道德及可持續發展方面的承擔。
 - 「綠建環評」 「新建建築最終評估鉑金級」 認證 (1.1版)
 - ▶ 何善衡教學大樓
 - ▶ 康樂活動中心
 - ▶ 利國偉教學大樓
 - 「綠建環評」 「暫定鉑金級」 認證 (1.2版)
 - ▶ 恒管賽馬會住宿書院



Lectures by winners of Nobel Prize: Professor Gao Xingjian (Literature), Professor Lee Yuan-Tseh (Chemistry), and Professor Ei-ichi Negishi (Chemistry)
諾貝爾獎得獎者—高行健博士(文學獎)、李遠哲教授(化學獎)及根岸英一教授(化學獎)—主持講座

Striving for the Future 君子大學 實現願景

Aspiring to be a leading private university in Hong Kong, HSMC has undergone rapid development and is working proactively on its 5-year strategic development plan to apply for full university status in mid-2017. To achieve such goal, HSMC will continue to develop new degree programmes, foster excellence in teaching and learning, enhance the Residential College system, strengthen its research capacity and impact, promote executive development programmes, extend external relations, and aggressively raise funds.

恒管發展迅速，積極落實其五年策略發展計劃，並預計在2017年中旬向政府作出「正名大學」申請，矢志成為一所優質具領導地位的獨立大學。展望未來，恒管將繼續開發新學位課程、推動優質教與學、完善住宿書院制度、增強研究能力及影響力、推廣企管人員發展課程、拓展對外關係，及積極募集捐獻，齊心追達恒管目標理想。

Giving to HSMC 捐獻恒管 共謀發展

As a non-profit self-financing higher education institution, HSMC's education system is more flexible than the UGC funded institutions, allowing its programmes and teaching model to be more innovative. The College needs the support and donation from the community to reduce students' financial burden and to realise its strategic development.

Donations will be used for:

- Campus Development – supporting the campus expansion programme and enhancing students' campus life;
- Student All-round Development – helping students put their ideas into action via a wide range of student activities and internship opportunities;
- Scholarships / Bursaries – rewarding outstanding performance, giving financial support to needy students, and helping attract talented young people to join HSMC;
- Research – providing resources to conduct impactful research projects that make contributions to society.

作為一所非牟利自資的高等院校，恒管的制度及模式比政府資助院校較為自由靈活，更能採用較創新的課程和教學模式。恒管發展有賴社會上熱心人士的鼎力支持及捐助，用以減輕學生的經濟負擔，以及推動學院的策略性發展。

捐款將用於以下途徑：

- 校園建設 — 支持校園擴建計劃，同時使學生的校園生活更豐盛；
- 學生全人發展 — 資助學生活動或提供實習機會，讓他們把理想付諸實行，學生獲益之餘，更可造福社群；
- 獎 / 助學金 — 嘉許表現傑出或資助有經濟困難的學生，並吸引更多優秀人才入讀恒管；
- 學術研究 — 提供資源發展具影響力的學術研究項目，為社會作出貢獻。



恒生管理學院 HANG SENG MANAGEMENT COLLEGE

Vision

HSMC aims to be a leading private university, recognised for excellence in teaching, learning and research, especially in the areas of business management, humanities and social sciences.

Mission

- To advance knowledge and understanding of human activities;
- To be committed to free enquiry and responsible scholarship;
- To provide an all-round education which focuses on theoretical exploration, professional knowledge and skills, and business ethics;
- To nurture innovative and enterprising leaders for the knowledge-based economy.

願景

恒生管理學院的願景是成為傑出的私立大學，專注於商業管理、人文與社會科學領域，冀憑卓越的教學及研究，建立口碑，領先群倫。

使命

- 發掘新知，開拓新學，探究人類文明；
- 鼓勵自由的知識探索，培養嚴謹的治學態度；
- 提供全人教育，理論探索、技能應用與商德實踐，三者並重；
- 培養未來領袖，鼓勵同學創新，力求上進，成為知識型社會的棟樑。

Unique Positioning and Features 獨特定位與優勢

Hang Seng Management College (HSMC) was restructured from the former Hang Seng School of Commerce and established in 2010 as a non-profit private university-level institution, with five Schools and around 5,000 full-time students. Adopting the unique "Liberal + Professional" education model, HSMC is a residential institution which puts quality teaching and students' all-round development as its highest priorities.

Aspiring to be a leading private university in Hong Kong, HSMC features award-winning green campus facilities, innovative degree programmes, top-quality faculty members, high-impact research on corporate sustainability, and excellent student support services, with the aim of nurturing young talent with independent and innovative thinking, human caring and social responsibility.

Its other distinct features include:

- A unique Cross-disciplinary Common Core Curriculum;
- Residential Colleges that combine living with learning;
- Interactive small-class teaching;
- Guidance and mentorship through close student-teacher interactions in and outside the classroom;
- Extensive opportunities for internships, international exchanges and independent research;
- HSMC scholarships and bursaries amounting to about HK\$9 million per year;
- Exit requirements guaranteeing high levels of English and Putonghua language proficiencies;
- An employment rate of more than 90% for its students within 4 months of graduation.



Schools and Programmes 學院及課程

HSMC has five Schools and offers 14 bachelor's degree (Honours) programmes and one master's programme. All degree programmes are accredited by the Hong Kong Council for Accreditation of Academic & Vocational Qualification (HKCAAVQ) and recognised by the HKSAR Government. Many of these are the first of their kind in Hong Kong.



School of Business

- Bachelor of Business Administration (Honours) with concentrations in Accounting, Banking & Finance, and Marketing
- Bachelor of Business Administration (Honours) in Corporate Governance
- Bachelor of Business Administration (Honours) in Financial Analysis
- Bachelor of Business Administration (Honours) in Management



School of Communication

- Bachelor of Arts (Honours) in Convergent Media and Communication Technology
- Bachelor of Journalism and Communication (Honours) with concentrations in Business Journalism and Corporate Communication



School of Decision Sciences

- Bachelor of Business Administration in Supply Chain Management (Honours)
- Bachelor of Management Science and Information Management (Honours)
- Bachelor of Science (Honours) in Data Science and Business Intelligence



School of Humanities and Social Science

- Bachelor of Arts (Honours) in Applied and Human-Centred Computing
- Bachelor of Arts (Honours) in Chinese
- Bachelor of Arts in English (Honours)
- Bachelor of Social Sciences (Honours) in Asian Studies



School of Translation

- Bachelor of Translation with Business (Honours)
- Master of Arts in Translation (Business and Legal)



恒管由五個學院組成，現共提供14個榮譽學士學位課程及一個碩士課程。全部課程通過香港學術及職業資歷評審局 (HKCAAVQ) 評審及獲政府認可，部份課程更為全港首創。



商學院

- 工商管理 (榮譽) 學士 (設有會計學、銀行及金融學及市場學主修)
- 企業管治工商管理 (榮譽) 學士
- 金融分析工商管理 (榮譽) 學士
- 管理學工商管理 (榮譽) 學士



傳播學院

- 融合媒體及傳播科技 (榮譽) 文學士
- 新聞及傳播 (榮譽) 學士 (設有商業新聞及企業傳訊主修)



決策科學學院

- 供應鏈管理工商管理 (榮譽) 學士
- 管理科學與資訊管理 (榮譽) 學士
- 數據科學及商業智能學 (榮譽) 理學士



人文社會科學學院

- 應用及人本計算學 (榮譽) 文學士
- 中文 (榮譽) 文學士
- 英國語文 (榮譽) 學士
- 亞洲研究 (榮譽) 社會科學學士



翻譯學院

- 商務翻譯 (榮譽) 學士
- 翻譯文學碩士 (商務與法律)

Contact Us 聯絡我們

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Hang Seng Management College

Hang Seng Management College is incorporated in Hong Kong with limited liability by guarantee.

恒生管理學院是一間於香港註冊成立之擔保有限公司。

The first independent residential
liberal arts institution in Hong Kong

Aspiring to be a leading
non-profit self-financed university

香港首所獨立住宿型博雅院校
邁向領導地位非牟利自資大學

