

(Front row) Prof Jao Tsung-i (middle), Prof Simon Ho (right), Prof Alex Cheung (left), (back row) Prof Thomas Luk (left) and Prof John Yuen (right)



## HSMC has conferred on Professor Jao Tsung-i Honorary Professor and Adviser of The ICLC

As a world-renowned Chinese scholar, Professor Jao Tsung-i has attained remarkable achievements in every field of humanities, including archaeology, literature, philology, musicology, history as well as arts and culture. HSMC has the honour to have successfully invited Professor Jao to be the

Honorary Professor of HSMC and the Honorary Adviser of The Institute for Chinese Language and Culture, to promote Chinese culture studies.

Professor Jao has also generously given his calligraphy to HSMC as gifts, including calligraphies of 「商道惟誠」 and 「中國語言及文化研習所」, which are now

displayed at the Library and The Institute for Chinese Language and Culture on the second floor of S H Ho Academic Building.

The College is deeply grateful to Professor Jao's invaluable professional advice and encouragement, which could surely help us further promote business ethics and Chinese culture.



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