

# CILTHK Case Competition 2016

## 1. Background

The competition was firstly organised in 2007. The award was named “YMC Student Scholarship” and participants were required to submit a research paper on Transport and/or Logistics. To distinguish it from the CILTHK Scholarship and other academic awards, it was renamed as Case Competition in 2015.

The award shall be awarded to full-time undergraduate students (bachelor or sub-degree) studying in Hong Kong tertiary education institution. The focus of their studies must be transport and/or logistics or related discipline. Submissions can be on individual basis or a group of a maximum of 4 members.

## 2. Theme and Assessment Criteria

The theme for 2016’s competition was set as “Innovative Ideas for Logistics and Transport Industry in Hong Kong”. Participants were free to set their research projects.

There are two rounds of assessments based on the below criteria.

(1) Innovative	Idea of the project, its uniqueness and innovativeness	30%
(2) Idea Description	Project background, objectives, whether the project gives a comprehensive description	20%
(3) Research	Project implementation in other countries, its application status and future trend	20%
(4) Feasibly and Implementation	Whether the project is applicable in Hong Kong transport/logistics sector	20%
(5) Structure and Organisation	Structure and organisation of the presentation	10%

## 3. Working Schedule

Promotion	April 2016
Deadline for Submission	7 <sup>th</sup> May 2016
1 <sup>st</sup> Round Assessment	7 <sup>th</sup> May 2016
Final Assessment	21 <sup>st</sup> May 2016
Result Announcement	10 <sup>th</sup> June 2016
Award Presentation	CILTHK AGM, September 2016

*Members of the panel for 1<sup>st</sup> Round Assessment: 3 members of CILTHK Young Members Committee*

*Members of the Judging Panel for the Final Assessment:*

- (1) Miss Karen Lam, CMILT, Council Member of CILTHK*
- (2) Mr YT Li, FCILT, Chairman of CILTHK Young Members Committee*
- (3) Mr Herman Chan, Business Manager of Michelle Art Services  
(representative of sponsoring company)*

#### 4. Submissions received in 2016

12 in total

#### 5. Finalists and the Results

Champion	CHAN Kuen U, Luis WONG Tsz Kin, Jimmy KOK Man Kit, Steve (Year 4)	BBA in Supply Chain Management (Hon), HSMC	Halal Logistics and Supply Chain Management
1 <sup>st</sup> Runner-up	(13)TUNG Wing Yin LAU Kit Ho (Year 4)	BSc (Hons) in Logistics Engineering with Management, PolyU	UAV - Intelligent Flying Parcel in Hong Kong
2 <sup>nd</sup> Runner-up	(3)WU You (Year 4)	BSc (Hons) in Logistics Engineering with Management, PolyU	Passenger Volume Projection & Flow Simulation in Check-in Hall at HKIA
2 <sup>nd</sup> Runner-up	CHAN Lit Cheung, Simon (Year 4)	BEng in Industrial Engineering and Logistics Management, HKUST	Intelligent Transportation System - When Uber Meets Self-driving Cars

#### 6. Prizes and Award Presentation

Cash prizes are sponsored by Michelle Art Services, they are:

Champion – a cash prize of HK\$6,000.00

1<sup>st</sup> Runner-up – a cash prize of HK\$3,000.00

2<sup>nd</sup> Runner-up – a cash prize of Hk\$1,000.00

The award presentation will be arranged at the forthcoming CILTHK Annual General Meeting (AGM) to be held in September 2016. Representative of Michelle Art Services will be invited to present the award to winning students then.

All participating students (including non-finalists) will be provided Certificate of Recognition.

*Prepared by CILTHK Administration Office*

Appendix – Photos taken at the Final Assessment on 21<sup>st</sup> May 2016



Members of the Judging Panel  
(fr left to right) Miss Karen Lam, Mr YT Li and Mr Herman Chan



Hang Seng Management College  
(the Champion)



Hong Kong University of Science & Technology  
(the 1<sup>st</sup> Runner-up)



Hong Kong University of Science & Technology  
(the 2<sup>nd</sup> Runner-up)