

27<sup>th</sup> February 2013

## Concentration Selection Briefing Session

In order to enhance students' understanding of the two concentrations, namely Business Journalism and Cooperate Communication, the School of Communication invited all year two students to a concentration briefing session hosted by Prof. Meily Cheung. Prof. Cheung introduced students to the features, workshops, internship opportunities and career prospects of the two concentrations. She encouraged students to set their own goals and consider thoroughly their own interests and strengths so as to choose the most suitable concentration.



Prof. Meily Chang introduces the content of two concentrations



Students pay attention to the briefing



Prof. James Chang provides supplementary information